



HOSPITALITY - MATCHDAY - EVENTS





CONTENTS

```
THE SARACENS WAY
PAGE 4
PAGE 5
         THE W CLUB
PAGE 6
         THE TULIP CLUB
PAGE 7
         EXECUTIVE BOXES
PAGE 8
         THE HUNDRED CLUB
         THE PARK
PAGE 9
         THE SHOWDOWN 5
PAGE 10
         2024/25 SARACENS MEN'S SEASONAL MEMBERSHIPS PACKAGE
         SARACENS WOMEN
PAGE 12
PAGE 13
         PLAYER SPONSORSHIP
PAGE 14
         MATCHDAY SPONSORSHIP
PAGE 15
         STONEX STADIUM EVENTS
        TESTIMONIALS
PAGE 16
```



THE SARACENS WAY



THE W CLUB

A world first in rugby, think Long Room at Lord's meets Tunnel Club.

The W Club is our most exclusive lounge at StoneX Stadium, with the opportunity to dine in the player's tunnel and enjoy a fully inclusive beverage package with club legend hosting and appearances.

This one-of-a-kind experience allows you to access all areas with the chance to watch pre and post-match action, visit the player's changing rooms and enjoy watching world-class rugby from a heated, padded half way line seat.

PACKAGE	THE W CLUB Reserved Lounge Seating Designated Seats on a private table
MATCH BY MATCH	£650 + VAT (AVERAGE PRICE)
2024/25 SEASONAL	£9000 + VAT
3D LOUNGE TOUR	CLICK HERE
PACKAGE BENEFITS	CLICK HERE
INCLUSIVE EQUIVALENT At the showdown 5	THE TUNNEL CLUB









THE TULIP CLUB

Recognising our club's incredible heritage and Saracens name, the Tulip Club is one of our first-class hospitality lounges, set on the halfway line of the East Stand.

The Tulip Club package includes luxury match seats, exclusive access to the famous Tulip Club balcony and a three-course premium buffet menu, inclusive drinks package and player and club legend appearances.

PACKAGE	THE TULIP CLUB Reserved Lounge Seating Designated Seats on a private or shared table		
MATCH BY MATCH	£450 + VAT (AVERAGE PRICE)		
2024/25 SEASONAL	£6700 + VAT		
3D LOUNGE TOUR	CLICK HERE		
PACKAGE BENEFITS	CLICK HERE		
INCLUSIVE EQUIVALENT At the showdown 5	THE H CLUB		









EXECUTIVE BOXES

Watch sensational rugby from the exclusivity of your own private box.

Boasting one of the best views in the stadium, our 10-seater boxes enable you to host your guests in the privacy of your own space.

With luxury padded seats directly outside the box, visits from first team players, pre-order matchday menus, a chilled mini bar with draught beers and premium wines served by your dedicated box host, this is the ultimate matchday experience.

PACKAGE	PRIVATE BOX	
MATCH BY MATCH	£365 + VAT (AVERAGE PRICE)	
2024/25 SEASONAL	£3600 + VAT	
3D LOUNGE TOUR	CLICK HERE	
PACKAGE BENEFITS	CLICK HERE	
INCLUSIVE EQUIVALENT AT THE SHOWDOWN 5	SIDELINE SUITE	









THE HUNDRED CLUB

A lounge honouring those that have earned a hundred caps for Saracens,
The Hundred Club is our home of legends and can be found in the East Stand
of StoneX Stadium.

Enjoy a luxury platinum category padded seat in Block E3 and a two-course buffet-style carvery lunch with complimentary beers and wines, tea, coffee and cakes.

PACKAGE	THE 100 CLUB RESERVED LOUNGE SEATING DESIGNATED SEATS ON A SHARED TABLE	
MATCH BY MATCH	£225 + VAT (AVERAGE PRICE)	
2024/25 SEASONAL	£3100 + VAT	
3D LOUNGE TOUR	CLICK HERE	
PACKAGE BENEFITS	CLICK HERE	
INCLUSIVE EQUIVALENT AT THE SHOWDOWN 5	THE RESIDENCY GRILL	









THE PARK

Putting you at the heart of all the rugby action, with padded halfway line seats in close proximity to a private balcony overlooking the coaches' team and benches.

The Park is the perfect environment for those looking to experience an atmospheric and relaxed matchday with friends and family. Enjoy a variety of contemporary street food and complimentary beer, wine and soft drinks.

PACKAGE	THE PARK Informal unreserved Lounge Seating	
MATCH BY MATCH	£180 + VAT (AVERAGE PRICE)	
2024/25 SEASONAL	£2600 + VAT	
3D LOUNGE TOUR	CLICK HERE	
PACKAGE BENEFITS	CLICK HERE	
INCLUSIVE EQUIVALENT AT THE SHOWDOWN 5	STRATUS LOUNGE	









THE SHOWDOWN 5

The Showdown at Tottenham Hotspur Stadium is returning for its fifth year.

Featuring some of the highest quality hospitality lounges in world sport, Tottenham Hotspur Stadium gives you the ultimate matchday experience.

Whether you are looking to relax in an informal lounge setting or enjoy pure matchday luxury, there is something for everyone.

PACKAGE	MATCH BY MATCH (AVERAGE PRICE)	FIND OUT More
THE	FROM £120	CLICK
Showdown 5	+ VAT PP	HERE









2024/25 SARACENS MEN'S SEASONAL MEMBERSHIPS PACKAGE



Your guaranteed seat at every Saracens Men's home game at StoneX Stadium



Equivalent hospitality for The Showdown 5 at Tottenham Hotspur Stadium



Access to purchase England home international tickets



A dedicated personal account manager (takes the headache out of managing your hospitality inventory. Leave it to us!)



Access to purchase spots on our VIP European away Trip



Access to purchase away tickets, Semi and Final fixtures at neutral venues

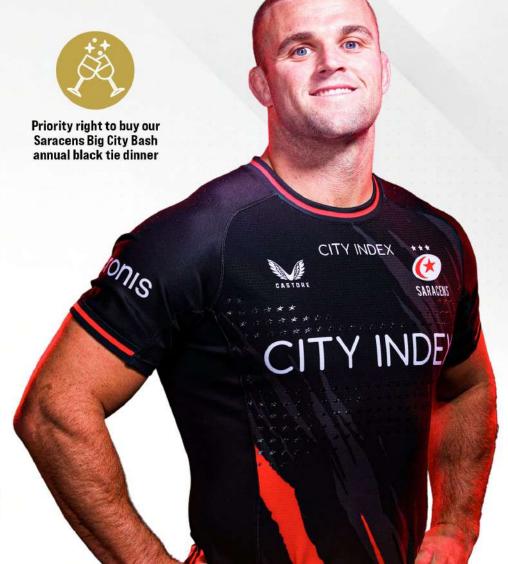


Priority right to buy third party events at StoneX Stadium Invite to exclusive members' events





HOSPITALITY@SARACENS.NET
BACK TO CONTENTS



SARACENS WOMEN

Our Saracens Women's team is one of the most successful clubs in the Allianz PWR with sixteen league titles from the last 34 years with a plethora world-class women having worn the Saracens shirt.

Saracens are committed to the Women's game with increased investment and performance support.



The Duel is our annual showpiece fixture against London rivals Harlequins, where we open our Tulip Club doors for an incredible opportunity to enjoy some of the best hospitality in rugby at just \$82.50+VAT\$ per person.







PLAYER SPONSORSHIP

Whether you are a business keen to enhance your brand exposure, or a super fan looking to engage with our club and support the current or next wave of stars, player sponsorship opportunities are available across both Saracens teams.

This includes Saracens Men & Saracens Women with the option to extend to our Coaching Staff and respective academies.

Sponsorship packages include;

- · Sponsor name in matchday programme
- · Sponsor name & company logo on player profile on Saracens.com
- · Sponsor stadium announcement when player scores points
- · Sponsor name on big screens during pre-game announcements
- · Player Sponsor events at saracens training ground
- · Framed personalised signed shirt at the end of the season
- · Priority access to club announcements

SEASONAL PRICE

FROM £1,000





MATCHDAY SPONSORSHIP

Sponsorship of a Saracens matchday puts your business at the heart of the action.

It is a multi-faceted commercial opportunity that enables businesses to turbo charge their brand awareness, whilst enjoying a priceless hospitality experience to share with existing or prospective customers.

Sponsorship packages include:

- · W Club hospitality for 10 guests
- · VIP entrance & welcome champagne reception
- · Exquisite four-course dining experience & fine wine pairings
- Heated padded seats directly behind the bench
- Club legend hosting and first team player visit
- · Chaperoned access to the pitch pre-game
- · Changing room visit
- Matchday sponsorship announcement in pre-game emails, programme, website and big screens
- · Signed shirt presentation on matchday

MATCHDAY SPONSORSHIP

AVERAGE TOTAL PACKAGE COST: £10,000 + VAT





STONEX STADIUM EVENTS

StoneX Stadium is a state-of-the-art sports stadium with a host of spectacular meeting rooms and function spaces to cater for events on all scales.

With flexible event space across a variety of indoor and outdoor spaces, we can accommodate up to 1200 guests theatre style, and up to 500 guests for dining.

Full, in-house catering facilities with bespoke options are also available, with pitch access all year round and complimentary on-site parking for up to 400 cars.

CONTACT

INFO@STONEXSTADIUM.COM





TESTIMONIALS



THE W CLUB

"Just wanted to say a huge thank you for Saturday – fabulous match and genuinely one of the best experiences I've ever attended.

I am lucky enough to go to some great events, but genuinely the W club is different level in terms of access and service – lovely staff on the day and Sonic / Sonia very engaging to talk to. Seats are very comfy!"



THE PARK

"The Park provides me with guaranteed seats on the halfway line, great views of the players entering and departing with a vibrant rugby club atmosphere with real fans.

A free bar till the end of the match and good honest down to earth grub.

You feel a part of the Sarries family here."



EXECUTIVE BOXES

"Having been Season Ticket Holders for several years, we decided to upgrade our experience and take a hospitality box for a game so that we could take the whole family to a match.

The box was fantastic, great view, great food and superb staff and this really made our day special.

Now our granddaughter wants to go to every match, as long as it's in a box!"



TESTIMONIALS



THE HUNDRED CLUB

"I have been a member of the 100 club since its formation and three generations of my family enjoy its excellent hospitality adding to the whole joy of the saracens game day.

The friendliness of the team and the chance to meet the players makes it a special experience for young and old."



THE TULIP CLUB

"I just wanted to say that I really enjoyed hospitality in The Tulip Club on Saturday. The welcome and service was excellent, Sonic was a superb host, the staff all friendly and efficient. The talks by McKinley and Alex were both interesting and entertaining, and having the players from both teams, but especially Saracens of course, to chat afterwards was great.

I haven't forgotten the food, both the roast and the vegetarian wellington, all of it was top notch!"



THE DUEL

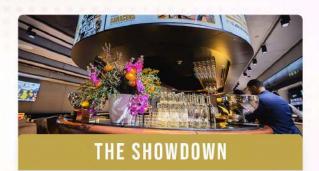
"We really enjoyed our day. The Tulip Club staff made us feel very welcome and our waitress went out of her way to help my gluten free partner.

After a difficult first half the match turned our way, even if we were hanging on towards the end.

After the match I managed to have a chat with Poppy Cleal and Ellie Kildunne: made my day."



TESTIMONIALS



"What a great day it was on Saturday! Sincere congratulations to everyone involved in making it happen.

Obviously, the boys' performance and the result always make a huge difference to how most Sarries fans feel post-match but the hospitality/seating arrangement at a first-class stadium would be enjoyable either way."



"We've sponsored players from the Men's team for many years, and players from the Women's team for the last three years – we love it and will definitely continue as sponsors. Firstly, there is the buzz when you hear your name over the tannoy when your player scores a try, but even better is the sense of connection you build with the players you sponsor when you meet them at sponsor events and then more generally after games. I can't recommend sponsorship more highly – it is a great way to make even deeper memories with Saracens!"



"Just wanted to say a massive thank-you to you and your team especially the servers and the kitchen - the food was amazing

(especially the brownie)!

Every member of staff we met at the site, from the security team, to the reception staff etc were so helpful and lovely.

We have been flooded with compliments about such a great venue."





HOSPITALITY - MATCHDAY - EVENTS