



# AFC WIMBLEDON HOSPITALITY

2024 / 25



# WELCOME TO AFC WIMBLEDON

**AFC Wimbledon is a professional football club based in Wimbledon, London with an astonishing history, having been reformed in 2002 to continue 135 years of Wimbledon sporting representation.**

In 2020 the club returned home to Plough Lane, Wimbledon - to the brand new Cherry Red Records Stadium - a purpose-built long-awaited modern stadium with a 9,000 capacity and excellent corporate and event facilities, funded by the dedicated contributions of its fans.

The original Wimbledon FC played just yards away for 70 years and achieved worldwide fame by going from non-league to the Premier League and beating Liverpool in the 1988 FA Cup Final. Owned by its fans through membership of The Dons Trust, AFC Wimbledon exemplifies community spirit and fan engagement - with award-winning community schemes and charitable endeavours alongside its sporting achievements.

The club's men's team play in League Two, its women's team have won promotion to the third tier for the first time and its Academy produces new generations of professional players while regularly beating the youth teams of Premier League and Championship sides.

It has the longest-standing front of shirt sponsorship deal in English football history (Sports Interactive) and a strong track record in partnering with brands seeking to harness the history, authenticity and global reach of this fan-powered football fairy-tale.





# HOSPITALITY EXPERIENCES

Entertain family, friends, colleagues or clients at The Cherry Red Records Stadium. With our new sparkling stadium we proudly welcome over 10,000 hospitality guests a season.

We cater for all needs with a wide-range of packages to suit all budgets and occasions. If you're looking for an informal pre-game meal before taking in the atmosphere from your padded-seat then our Silver Lounge provides the perfect venue. For those looking for a true fine-dining experience (it is Wimbledon after all!) then our Platinum Lounge offers a meal followed by seats offering some of the best views in town.

If intimacy is your preference our second floor executive boxes provide the perfect combination of a fork-buffet meal paired with a range of drink packages before taking your adjacent seats to cheer on the Dons. Whatever package suits we offer options for each game or multi-game / seasonal packages.

Our guests attend for various reasons – some to inspire & reward loyalty of their staff members, others to spend quality time with clients & business associates away from the 9-5 and others to simply enjoy and create memorable moments with family and friends.

Our dedicated sales and hospitality teams will ensure you and your guests are looked after from the moment you enquire right up until that postgame drink. We also provide upgrade options for guests who already have their match tickets – the perfect way to celebrate an occasion or to just to create a day to relax.



THE  
LEGENDS'  
LOUNGE



# THE LEGENDS' LOUNGE





# THE LEGENDS' LOUNGE

Our most premium offering. The Legends' Lounge offers a four course, fine dining experience with padded seating just outside the lounge.

Perfect for entertaining clients or enjoying a day of premium hospitality offering a great chance to meet like minded supporters in a friendly setting.

Our most-luxurious hospitality package - the very best we can offer to help you enjoy the very best of the Cherry Red Records Stadium. Relax in our sophisticated lounge and then enjoy a four/ five course sit-down meal in restaurant surroundings with full table service.

Your match seats will be directly outside the lounge and at half-time you will be served complimentary drinks. After the game you can enjoy cheese and biscuits while you savour all the match action.



## THE PACKAGE INCLUDES:

- Pre match interview with Club Legend
- Drinks on arrival
- Four/five course meal
- Complimentary tea & coffee throughout the day
- Complimentary half time drink - beer, wine, soft drink
- Pie or Cheese & biscuits served at full time
- Padded seats directly outside the lounge
- Table service
- Complimentary matchday programme and team sheet for each guest
- Access to The 1889 Lounge for Player of the Match presentation

## MATCHDAY

£ 160<sub>pp</sub> INC VAT

## SEASONAL

£ 2,925<sub>pp</sub> INC VAT



THE  
*Captains'*  
LOUNGE



## THE CAPTAINS' LOUNGE





# THE CAPTAINS' LOUNGE

The Captains' Lounge is a perfect hybrid of an intimate setting with a less formal feel. A variety of food options are available and the lounge offers a very versatile setting to enjoy the match. Another luxurious hospitality package but with a more casual emphasis. If you enjoy champagne football then this is for you - contemporary dining, glamorous drinks but in a more relaxed and laid-back setting.

This is a great lounge for small groups who are after a quieter and more relaxed atmosphere whilst still maintaining that special premium feel.



## THE PACKAGE INCLUDES:

- Pre match interview with Club Legend
- Option of Food Main
- Complimentary tea & coffee throughout the day
- Two complimentary drinks (beer, wine, soft drink).
- Complimentary matchday programme and team sheet for each guest
- Padded seats in the hospitality level of the Cappagh Stand immediately outside lounge
- Access to The 1889 Lounge for Player of the Match presentation

## MATCHDAY

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£ 110<sub>pp</sub> INC VAT

## SEASONAL

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£ 2,000<sub>pp</sub> INC VAT





THE

***1889***

LOUNGE



# THE 1889 LOUNGE



\*Matchday layout may differ from the layout shown in this 3D render.



# THE 1889 LOUNGE

A versatile lounge with a more casual feel. The package itself includes a voucher for two drinks and a food option.

With a giant screen, it offers a great opportunity to watch the early / late kick off in an informal setting. The Silver Lounge hosts our post game Player of the Match presentation.

This package offers the choice of a central padded seat or a corner padded seat.



## THE PACKAGE INCLUDES:

- Pre match interview with Club Legend
- One course main
- Two drinks
- Central / corner padded seat
- Unreserved seating in lounge
- Teamsheet & programme
- Post-match Player of the Match presentation

## MATCHDAY

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CENTRAL £ 95<sub>pp</sub> INC VAT

CORNER £ 80<sub>pp</sub> INC VAT

## SEASONAL

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CENTRAL £ 1,745<sub>pp</sub> INC VAT

CORNER £ 1,490<sub>pp</sub> INC VAT







# HOSPITALITY BOXES

2024 / 25



## HOSPITALITY BOXES





# HOSPITALITY BOXES

Our hospitality boxes offer a more private match day experience. We have boxes for groups of up to 12, 14 and 18 which are fully catered and include dedicated service. They are ideal for anyone wanting to entertain clients, private events or family celebrations.

Dramatically situated behind an imposing wall of glass in the Cappagh Stand, our boxes bring luxury and exclusivity to your AFC Wimbledon experience.

Able to hold either 12, 14 or 18 guests, you will be guaranteed a contemporary dining experience plus the best views in the stadium with exclusive padded armchair seats directly outside your box. All lounges come with TV screen, fridge and coat/blanket storage as well as stools and window bar top.

Access to the Boxes are also available for alternative hire on non matchday on daily, weekly or monthly basis.



## THE PACKAGE INCLUDES:

- Drinks reception on arrival
- Option for sit down meal or fork buffet
- Complimentary tea & coffee throughout the day
- Complimentary half time drink (beer, wine, soft drink)
- Matchday programmes
- Team sheets
- Post-match Player of the Match presentation

## MATCHDAY

12 £ 1,630 INC VAT

14 £ 1,900 INC VAT

18 £ 2,440 INC VAT

## SEASONAL

12 £ 29,750 INC VAT

14 £ 34,700 INC VAT

18 £ 44,500 INC VAT





QUALCO



CAPPAGH



RESTON WASTE

## CONTACT

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