

**FC UNITED OF MANCHESTER**

# Commercial Partnership Brochure



*A Community Club United*





**INTRODUCING**



# FC UNITED OF MANCHESTER

**Welcome to FC United of Manchester:**

A supporter-owned, not-for-profit community football club with an **exciting five-year vision for growth**.

As a partner of FC United, you can expect to be part of **something special**.

You'll be partnering with a club that has one of the **highest profiles in the English non-league game**. Your message will reach more than 2,000 passionate invested supporters at our home games and almost **one million engaged followers worldwide** via our social media networks.

But on top of this, you'll be part of a club that invests in and supports the communities of North Manchester and beyond. A club that is working to **improve community welfare and wellbeing; education and employability; and inclusion in sport through football development**.





# WHY PARTNER WITH FC UNITED OF MANCHESTER?

## **We offer so much more than football.**

Broadhurst Park in Moston, North Manchester is based in the heart of the local community. Our facility is used 7-days a week for community groups, 3G pitch hire, function room hire, business conferencing and networking events.

## **2,000+ passionate match day supporters.**

Almost one million social media followers.

## **Varied community groups using our ground as a local base.**

Local sports teams hiring our 3G pitches.

## **Families celebrating life events in our function suites.**

FC United Business Club events.





# OUR COMMUNITY VALUES

Working with local communities is not just about what is done in and with them, more important are the values and principles that drive that work and how they are demonstrated through the Clubs actions.

**The five key principles of FC United of Manchester are:**

- ✓ **Empowerment**
- ✓ **Respect for self determination**
- ✓ **Inclusion and diversity**
- ✓ **Social justice**
- ✓ **Collective action**



# ADVERTISE YOUR BUSINESS AT BROADHURST PARK

✓ **Pitch side perimeter advertising boards £695 + VAT**

✓ **3G Pitch Advertising boards £600 + VAT**

Price includes production & installation. All artwork to be supplied.

3G Pitch used by over 1,500 people every week!

2,000+ average match day attendances

Over 16,000 vehicle movements along Lightbowne Road everyday





## **MATCH SPONSORSHIP PACKAGES**

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**Our Match Sponsorship Packages are a perfect way to reward staff, suppliers or enjoy with friends & family.**

### **Official Match Sponsor - £750 + VAT**

- Delicious 2-course meal served in our Board Room before Kick Off for up to 8 x guests
- Tickets to watch the game from our Main Stand
- Two complimentary drinks per person
- Pre-match brief from the Manager
- Half page programme advert
- Press release & social media exposure
- Tannoy announcement
- Selection of the Man of the Match
- Commemorative Gift
- Car Parking

### **Match Ball Sponsor - £500 + VAT**

- Delicious 2-course meal served in our Board Room before Kick Off for up to 4 x guests
- Tickets to watch the game from our Main Stand
- One complimentary drink per person
- Pre-match brief from the Manager
- Logo in programme
- Press release & social media exposure
- Tannoy announcement
- Commemorative Gift
- Car Parking

# MATCHDAY DINNING

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**Our Matchday Dinning is a perfect way to reward staff, suppliers or enjoy with friends & family.**

## **127 Club Seasonal Dinning - £450 + VAT**

- Delicious 1-course meal served in our Board Room before Kick Off at each seasonal home game
- Tickets to watch the game from our Main Stand
- Season Ticket included
- Pre-match brief from the Manager/player
- Digital programme sent to you each Game
- Team Sheet each game
- Access to the sponsors lounge with 'cash bar'
- 1 Car parking pass for each seasonal home game

## **Flexi Ticket Matchday Dinning - £525 + VAT**

- Delicious 2-course meal served in our Board Room before Kick Off x 21places to be used at home games throughout the season
- Tickets to watch the game from our Main Stand
- Total flexibility on how you use your places
- Pre-match brief from the Manager/player
- Digital programme sent to you each Game
- Team Sheet each game
- Access to the sponsors lounge with 'cash bar'
- 1 Car parking pass for home games your using your places





# FC UNITED BUSINESS CLUB

**£500 + VAT**

- Access to 4 x Business Networking events per season
- 8 x tickets to FC United Home Games per season
- Company listing on our Online Business Directory
- Company logo featured at Broadhurst Park Stadium
- Press release announcing membership
- Social media exposure
- IP to promote your association with FC United of Manchester
- 2 x Tickets to our End of Season Awards Night



## BUSINESS CLUB





# COMMERCIAL COMBO

- ✓ **2 x Pitch Side Advertising boards**
- ✓ **1 x Official Match Sponsorship Package**
- ✓ **Business Club Membership**

**£2000 + VAT**

**SAVE OVER £600!**

- ✓ **2 x Pitch Side Advertising boards**

**£1000 + VAT**

**SAVE ALMOST £400!**





# DIGITAL PARTNER PACKAGE

- Official Digital Partner of FC United of Manchester
- Company logo on all FC United of Manchester social media images
- Company logo on footer of every page of FC United of Manchester website
- Sponsorship of FCUM channel
- 12 x dedicated social media posts per season
- 2 x pitch side advertising boards at Broadhurst Park
- 1 x 3G pitch advertising board
- 1 x Official Match Sponsorship package per season
- 50 x match day tickets to supply to you're staff / community throughout each season
- FC United of Manchester Business Club Membership
- Press Release to announce the partnership
- Framed, signed shirt
- Play on the Pitch experience

**£5000 + VAT**



# YOU CAN ALSO SPONSOR THE BELOW, OR WE CAN BESPOKE TO FIT YOUR BUSINESS

- Men's First Team
- Women's First Team
- Academy
- Community
- Travel
- Website
- Social Media
- Managers Socks!





## **BE PART OF OUR JOURNEY**

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Join us as we embark on our ambitious growth plans.  
Support us in our community work and give something back.



**BE PART OF IT. CONSIDER YOURSELF FC.**

For more information please contact Danny Davis, Commercial Manager:

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