



Anfield.
Where great
events happen.



Make your venue a game changer.

Anfield, home of Liverpool Football Club, is a venue with a history and tradition of delivering world-class events, and with the addition of the expanded Main Stand it is also one of the largest all-seater single stands in Europe. Visible from several points in the city, it adds another impressive landmark to the world-renowned Liverpool skyline.

It's not just on the pitch that the development enhances the Club's status as a world class institution; This new era for the Football Club provides an opportunity for guests to experience events at Anfield like never before.

A portfolio of beautifully appointed suites, offering a stylish and comfortable setting for any occasion have been added to the Clubs already existing range of rooms on offer in the Sir Kenny Dalglish Stand.

A selection of the Main Stand rooms offer a glazed front with outstanding views of the famous Anfield Stadium, creating a memorable backdrop and a talking point for your conference guests and delegates. The lounges are able to host up to 500 guests for a corporate dinner or 800 guests in a theatre style setting and have been designed to offer a versatile space that can adapt to numerous conference, meeting or corporate dinner configurations.





LFC Offers the full package

- Opportunity for tailor-made packages to suit the needs of your group
- Exclusive private hire
- Facilities to accommodate up to 2,000 people
- Free car parking on a first come first served basis, up to 1,350 spaces on site
- Free WiFi
- Dedicated Events Team
- Opportunities to have LFC Silverware at your event
- The opportunity to book an LFC Legend for your event



Delegate
package.

That extra special touch.

Here at Anfield our Team has extensive knowledge in hosting all kinds of events. From meetings, conferences and exhibitions to fundraising dinners and formal awards evenings, we can offer you a first class service.

We partner this knowledge with exquisite dishes cooked by our in house chefs, using locally sourced produce to ensure that all of your catering needs are met.

As well as the benefit of our experience, holding your event at Anfield you'll also receive all of the below (within your agreed rates):

- Room hire
- 3 Servings of tea/coffee & biscuits throughout the day
- Lunch
- Mineral water
- Pads & pens
- AV equipment including - Projector, screen, flip chart, 1 hand held Microphone and PA
- Free car parking on a first come first served basis
- Free WiFi



Matthew Rycraft Photography

The perfect match.

We are no strangers to hosting memorable occasions and your wedding day will be no exception.

Our Wedding Packages are designed with simplicity in mind. You can select from unique Wedding Breakfast or Evening Buffet Packages, in a venue that is decorated and laid out to suit your taste, and best of all, we have an excellent Events Team on hand to help you prepare for your big day. We are also licensed for Civil Ceremonies which completes the service and provides you with an amazing wedding venue, packed full of everything you would expect and demand for your big day.

Have a ball at Anfield.

Our world famous stadium is a spectacular venue for any private party or special event.

We are able to accommodate all kinds of celebration requests, whether you need a party setting to hold a large group, a smaller more intimate celebration venue or are looking to plan your own office Christmas Party Spectacular, we are on hand to help with all of the finer details.

We can tailor a bespoke package to suit your needs or offer you one of our all-inclusive party packages.



Main Stand Lounges.

• Meetings • Conferences • Parties • Dinners • Exhibitions • Weddings

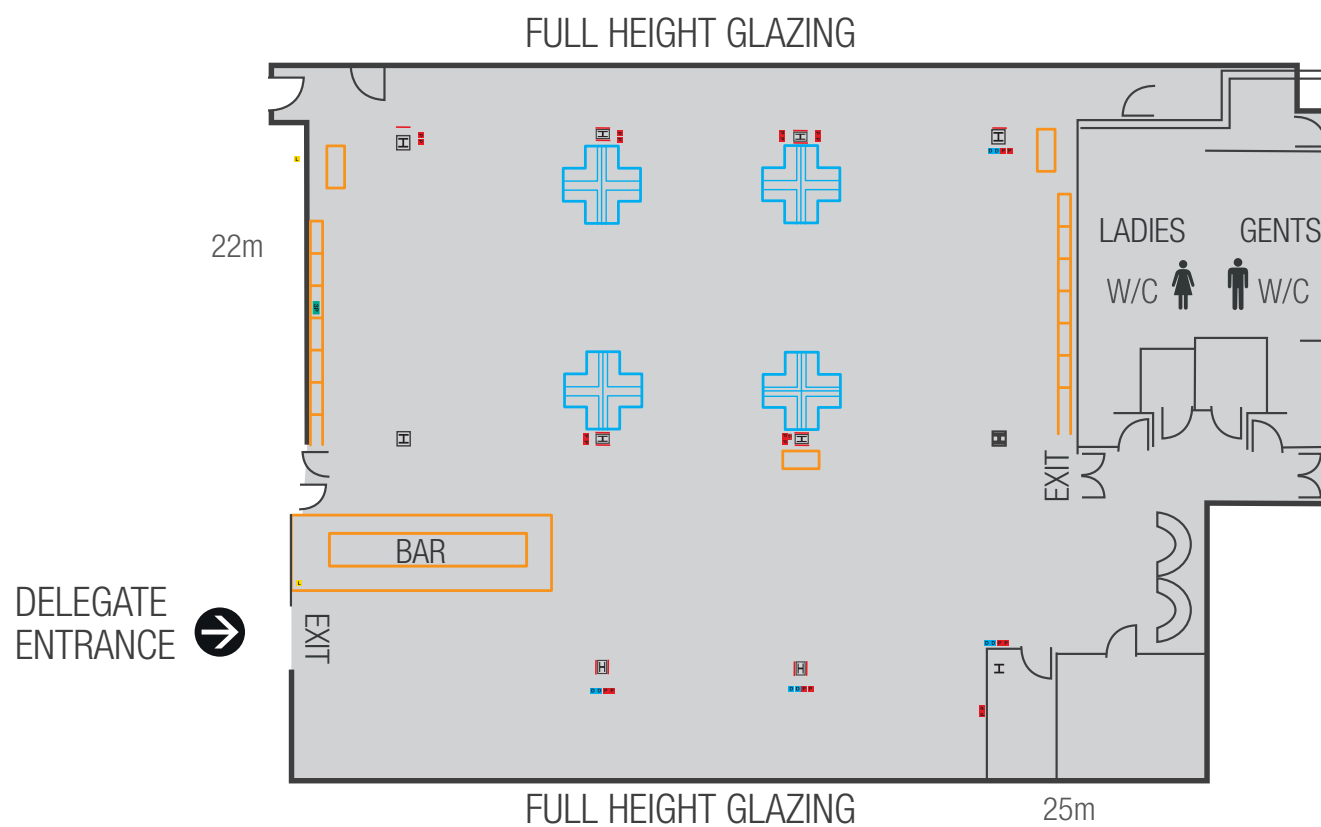
Main Stand
Lounge.

The Chemistry of LFC.

The Chemistry of LFC is a beautifully appointed suite offering a stylish and comfortable setting for any occasion. The glazed frontage offers outstanding views of the famous Anfield Stadium and city of Liverpool beyond.

Honouring the special 'chemistry' of trophy-winning sides and successful player-partnerships throughout the decades, the space is beautifully crafted and sumptuously furnished. The Chemistry of LFC's contemporary look and feel is enhanced by a friendly and professional team with the specialist know-how and experience built up after hosting numerous international-class events.

Floor Plan



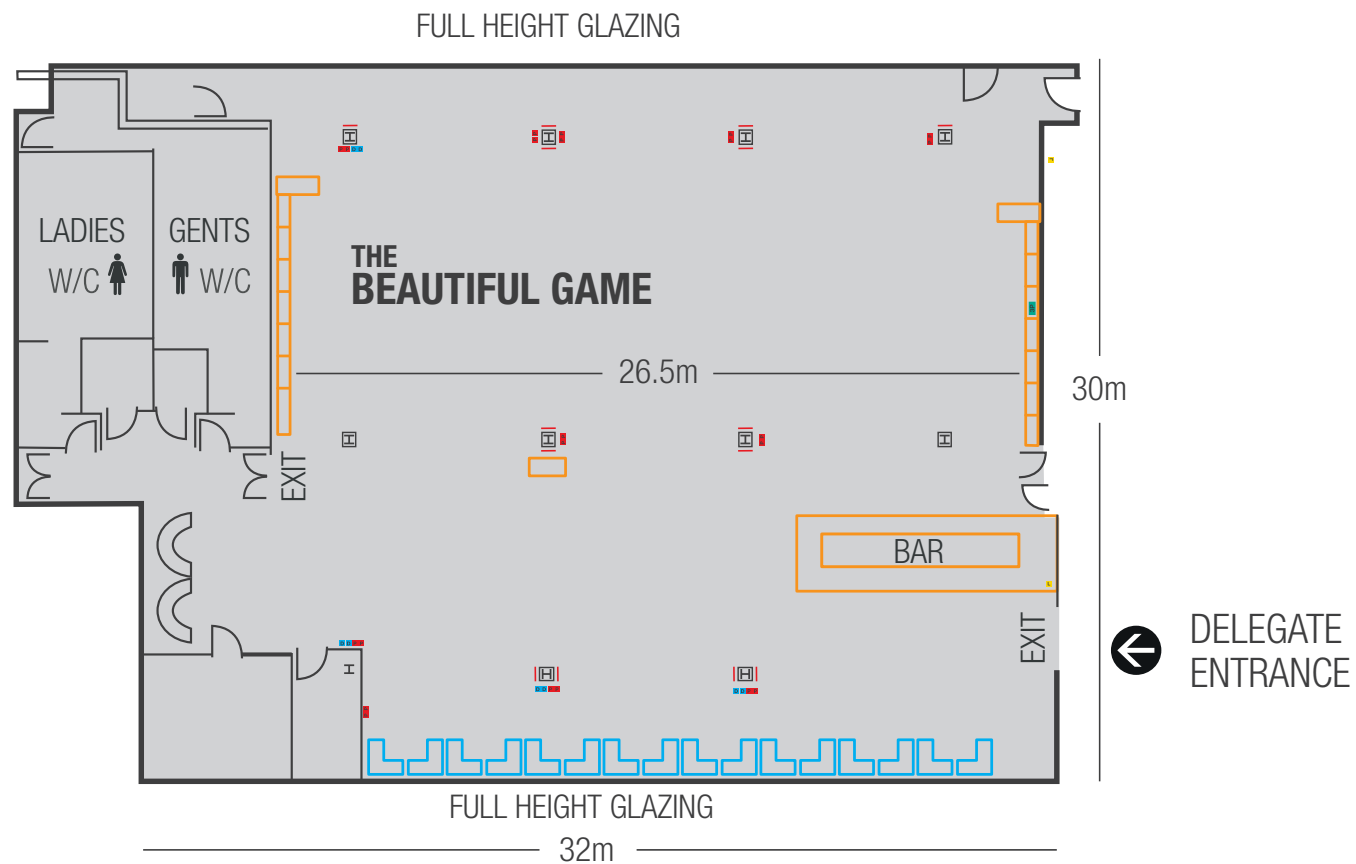
Layout	Capacity
Theatre	300
Classroom	180
Cabaret	248
U-Shape	40
Boardroom	40
Dinner	380
Buffet	469
Drinks Reception	469

Main Stand
Lounge.

The Beautiful Game.

Dedicated to the “study of the beautiful game” this sociable suite offers exceptional pitch views of Anfield Stadium and the city of Liverpool, with décor and theming that celebrates the enduring legacy of Anfield’s Boot Room. Guests attending events in this refined and flexible space can enjoy a relaxed experience, enriched by unique surroundings.

Floor Plan



Layout	Capacity
Theatre	300
Classroom	180
Cabaret	248
U-Shape	40
Boardroom	40
Dinner	380
Buffet	400
Drinks Reception	469



Main Stand
Lounge.

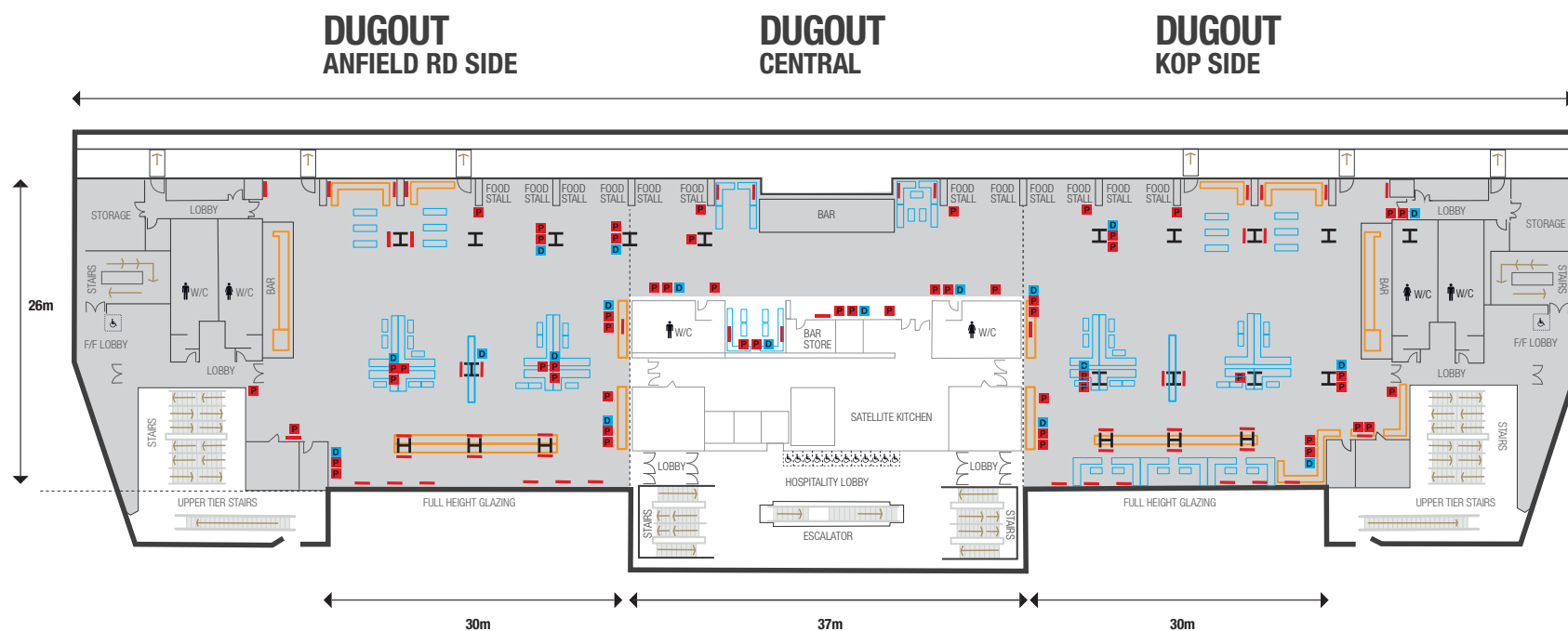
The Carlsberg Dugout.

The Carlsberg Dugout celebrates Liverpool FC's creativity on the pitch, whisking fans from the terraces to the side-lines for some of our Club's most iconic moments, ideal for large dinners and exhibitions.

The Carlsberg Dugout offers a large versatile space, flexible to your needs.

Layout	Capacity
Theatre	700
Classroom	260
Cabaret	320
Buffet	1500
Drinks Reception	2000
Dinner	550

Floor Plan



Main Stand
Lounge.

Executive Lounge.

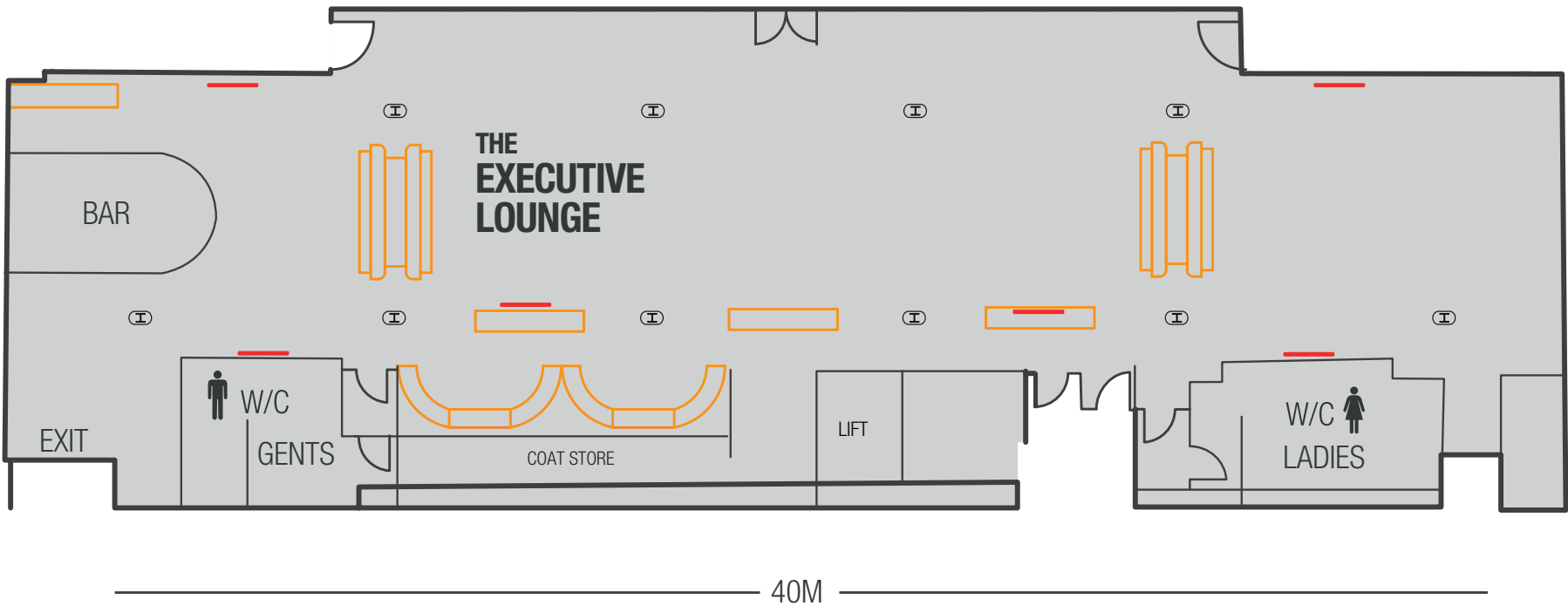
A place to mix business with leisure. Our Executive Lounge is designed with your comfort in mind. Its open, spacious architectural design provides a relaxing space for hosting guests at any event. The range of natural materials used throughout its construction creates a calm and reassuring interior. A dramatic glazed façade offers exceptional views of the pitch.



The Executive Lounge.

Layout	Capacity
Dinner	100
Drinks Reception	150
Buffet	150
Informal seating	120

Floor Plan

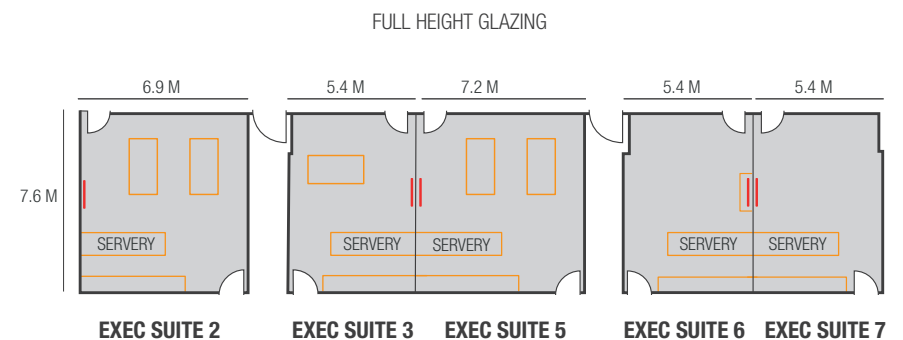




Executive Boxes.

Each of the Executive Suites at Anfield is designed with a luxurious and spacious interior that is complemented by first-class amenities and an excellent Events service offering.

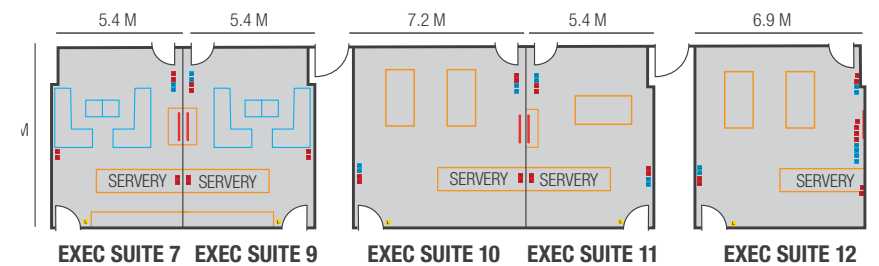
The spaces are bigger than any other corporate suite format in top-flight English football. Each is fitted out and furnished using high-quality materials and bespoke finishes – attention to detail is paramount. With a glazed façade that looks out over the pitch each Executive Suite offers stunning views.





Suite	Classroom	Cabaret	Boardroom	Buffet	Drinks Reception
Suite 2	6	6	12	16	16
Suite 3	12	12	12	24	24
Suite 5	n/a	n/a	n/a	16	16
Suite 6	12	12	12	22	22

FULL HEIGHT GLAZING



Suite	Classroom	Cabaret	Boardroom	Buffet	Drinks Reception
Suite 7	12	12	12	22	22
Suite 9	n/a	n/a	n/a	16	16
Suite 10	12	12	12	24	24
Suite 11	n/a	n/a	n/a	16	16
Suite 12	12	12	12	18	18

Main Stand
Lounge.

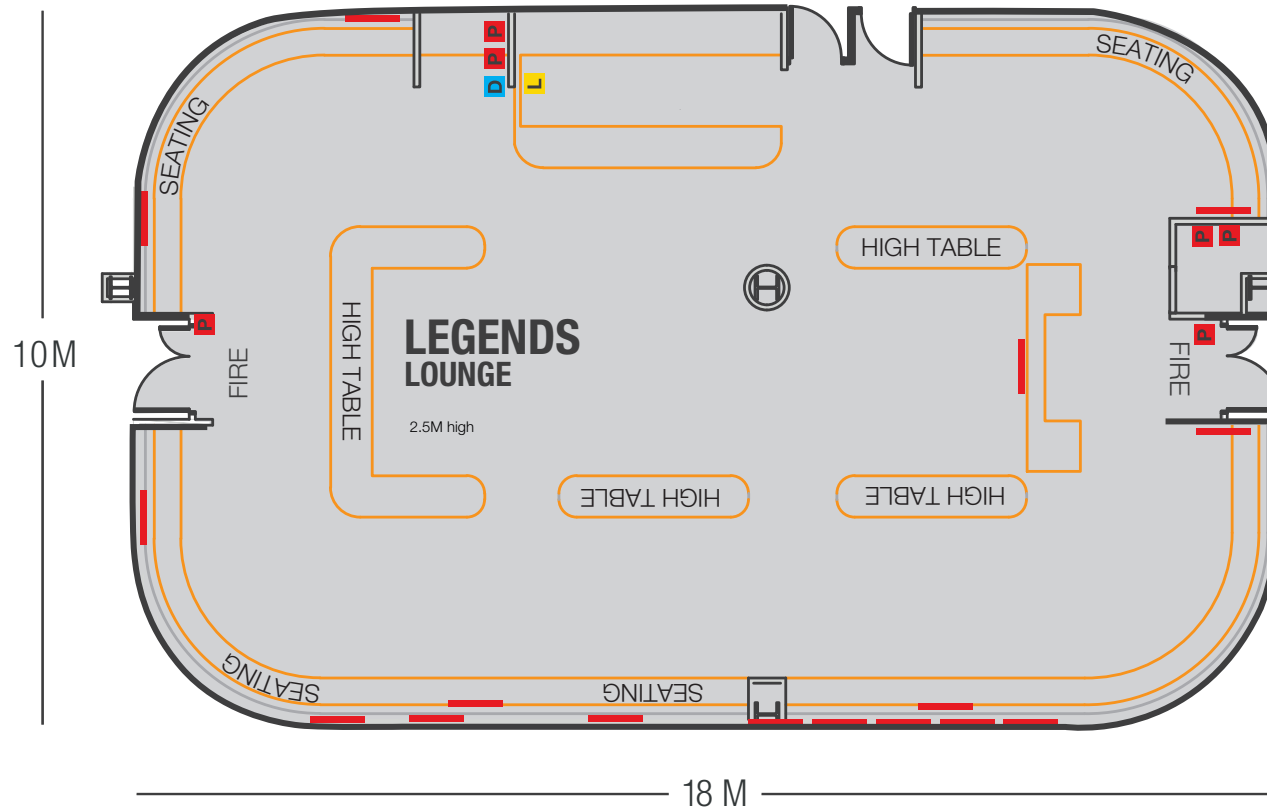
Legends Lounge.

Designed with the sheer comfort and luxury of our guests in mind, the Legends Lounge offers a distinguished and beautifully appointed space for any occasion. An array of LFC Legends – managers, players, administrators and backroom staff – are framed around the walls of the lounge, giving a subtle nod to the heritage of LFC whilst offering a flexible space and décor to fit in with your event.



Main Stand Lounge.

Floor Plan



Layout	Capacity
Theatre	90
Classroom	30
Cabaret	48
U-Shape	20
Boardroom	16
Dinner	70
Buffet	110
Drinks Reception	130



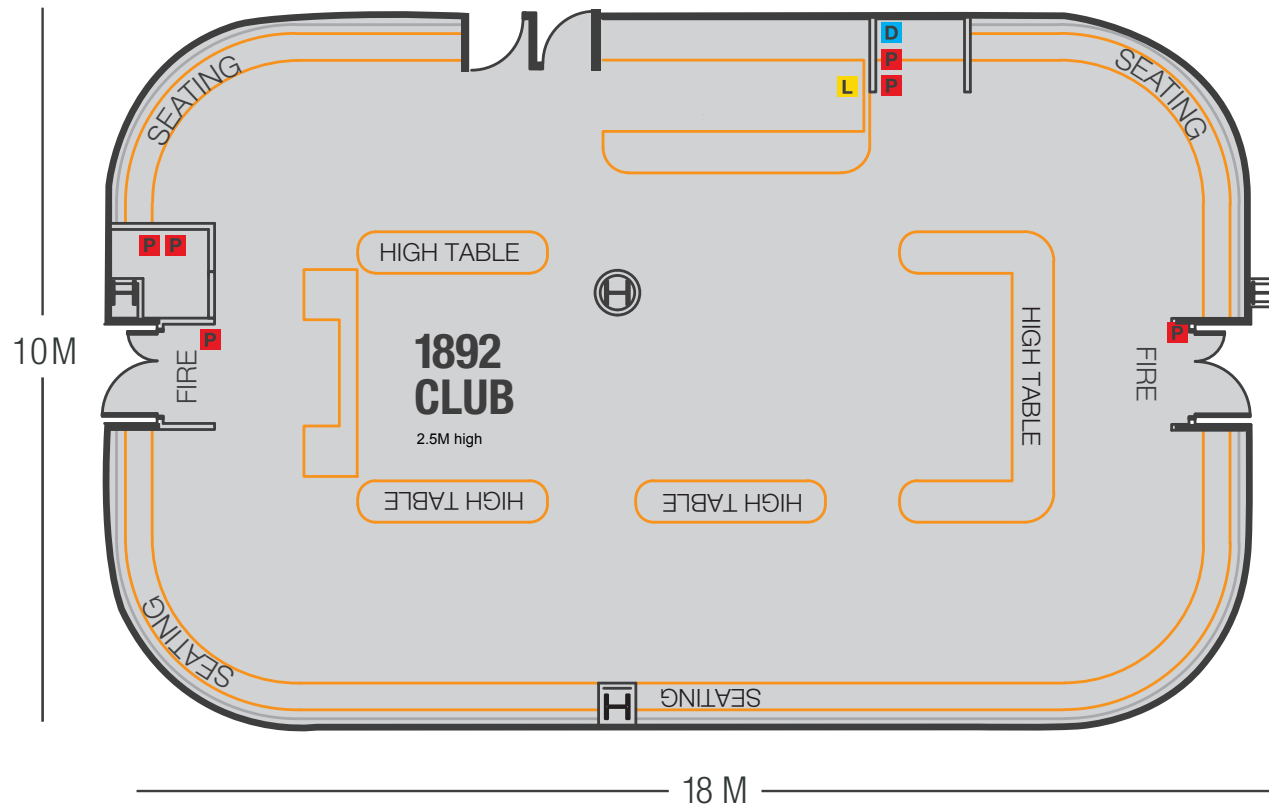
Main Stand
Lounge.

1892 Club.

An evocative interior theme creates the backdrop to a beautifully fitted and furnished events space. The furnishing and upholstery palettes all combine to create a serene interior, that adds to the 1892 Club's warm and easy-going ambiance making it the ideal venue for your event.

Main Stand Lounge.

Floor Plan



Layout	Capacity
Buffet	110
Drinks Reception	130

Main Stand
Lounge.

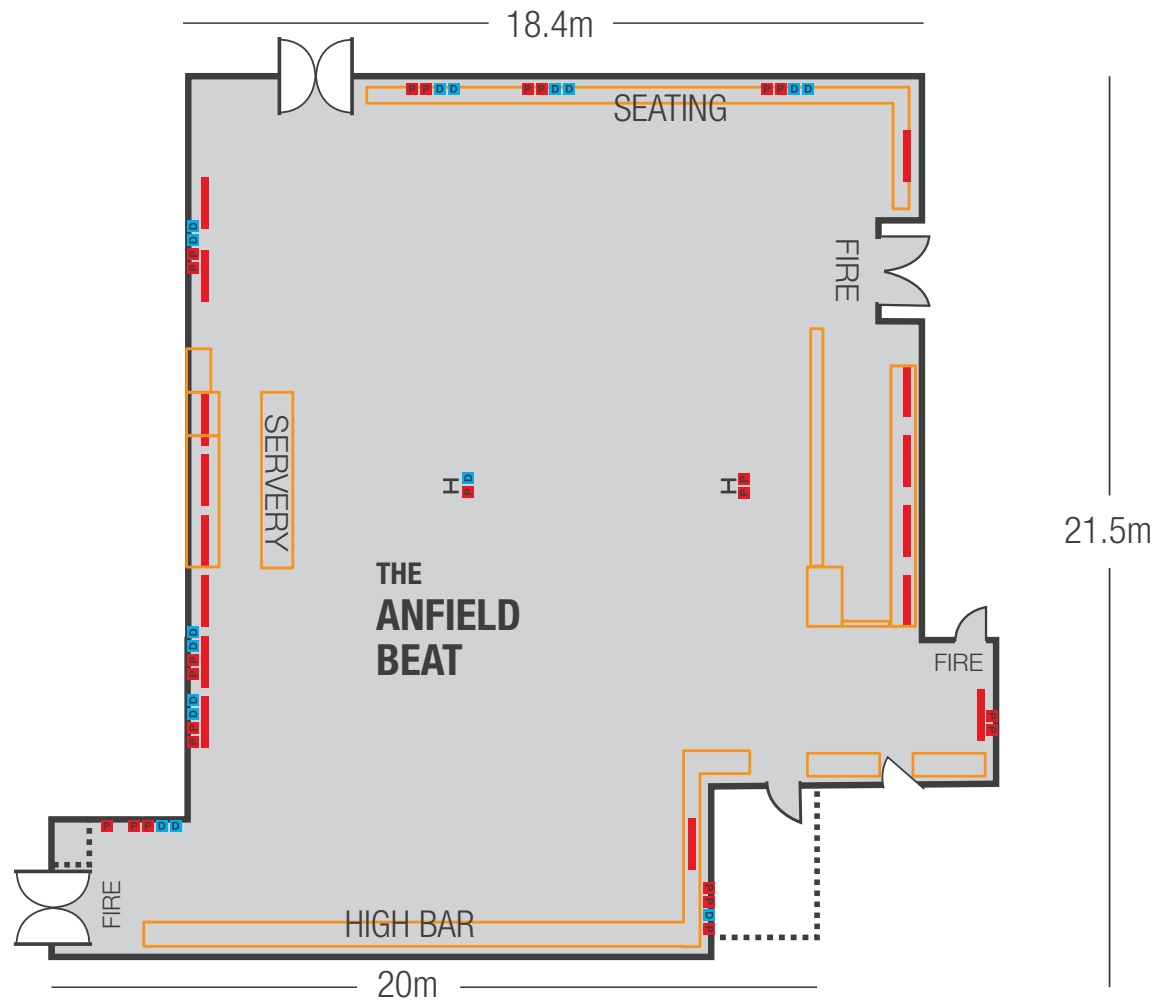
The Anfield Beat.

Tasteful and evocative, the Anfield Beat is a celebration of Liverpool's world-renowned artistic and musical heritage and the close connections between football and songs. The lounge is the perfect setting for any event, able to host up to 300 people dependent on your needs.



Main Stand Lounge.

Floor Plan



Layout	Capacity
Theatre	200
Classroom	100
Cabaret	100
U-Shape	30
Boardroom	30
Dinner	150
Buffet	300
Drinks Reception	300

Main Stand
Lounge.

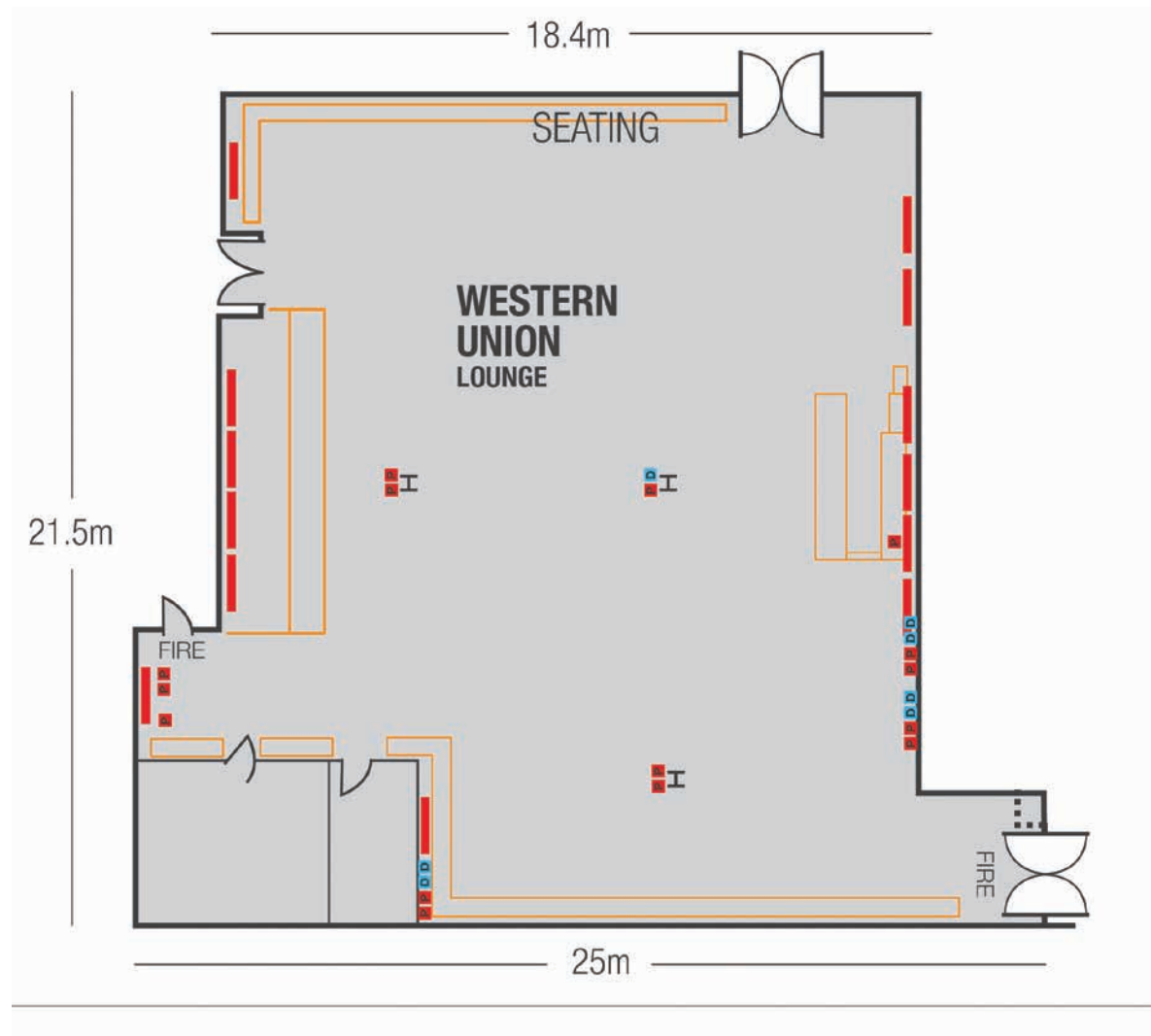
Western Union Lounge.

The Western Union Lounge is a stylish and sociable space. It is versatile to your needs able to host small informal meetings or larger conferences and formal dinners. The large glass front creates a light and bright atmosphere and offers views of the city of Liverpool, and on a clear day miles beyond.



Main Stand Lounge.

Floor Plan



Layout	Capacity
Theatre	200
Classroom	100
Cabaret	100
U-Shape	30
Boardroom	30
Dinner	150
Buffet	300
Drinks Reception	300



Sir Kenny Dalglish Stand Lounges.

• Meetings • Conferences • Parties • Dinners • Exhibitions • Weddings

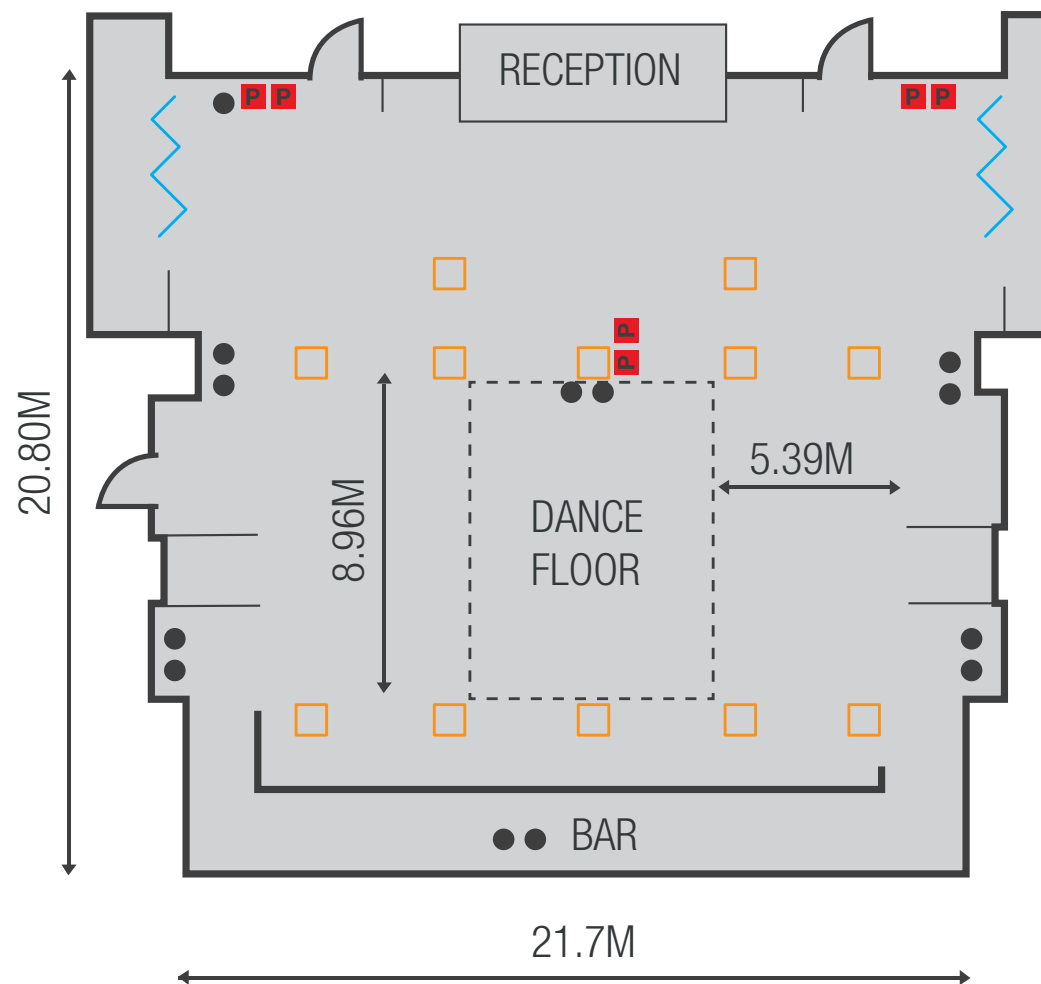
Sir Kenny
Dalglish
Stand.

Reds Lounge.

The Reds Lounge is easily accessible, located on the ground floor of the Sir Kenny Dalglish Stand. It is ideal for large events, conferences, exhibitions and dinners. The lounge has a friendly and informal atmosphere with a nod to the history of LFC in the lounges décor which is styled around iconic 'Reds'.



Floor Plan



Layout	Capacity
Theatre	250
Classroom	80
Lunch/Dinner	200
Drinks Reception	340
Cabaret	120
U-Shape	35
Boardroom	35

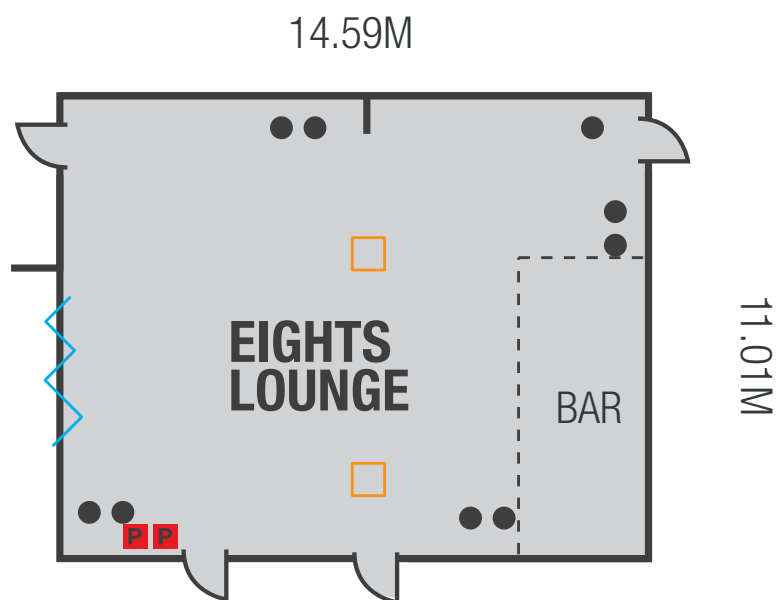
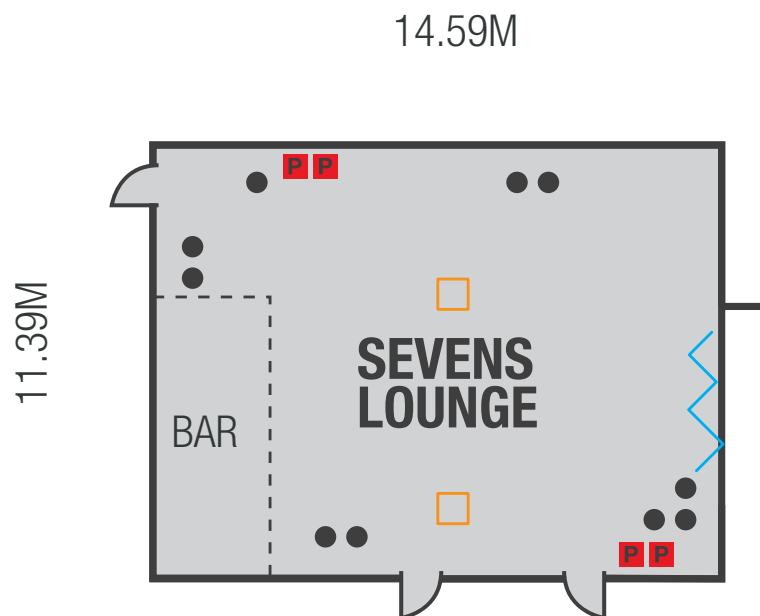


Sevens & Eights Lounge.

Named and styled around Liverpool FC greats, including Keegan and Dalglish, who have sported the famous No.7 shirt and in honour of our former captain Steven Gerrard who sported the No.8 shirt, the Sevens and Eights Lounges are ideal for smaller meetings, conferences, exhibitions and corporate events. Both are located on the ground floor, either side of the larger Reds Lounge. These lounges work as ideal satellite rooms when booked with the Reds Lounge.



Sir Kenny
Dalglish
Stand.



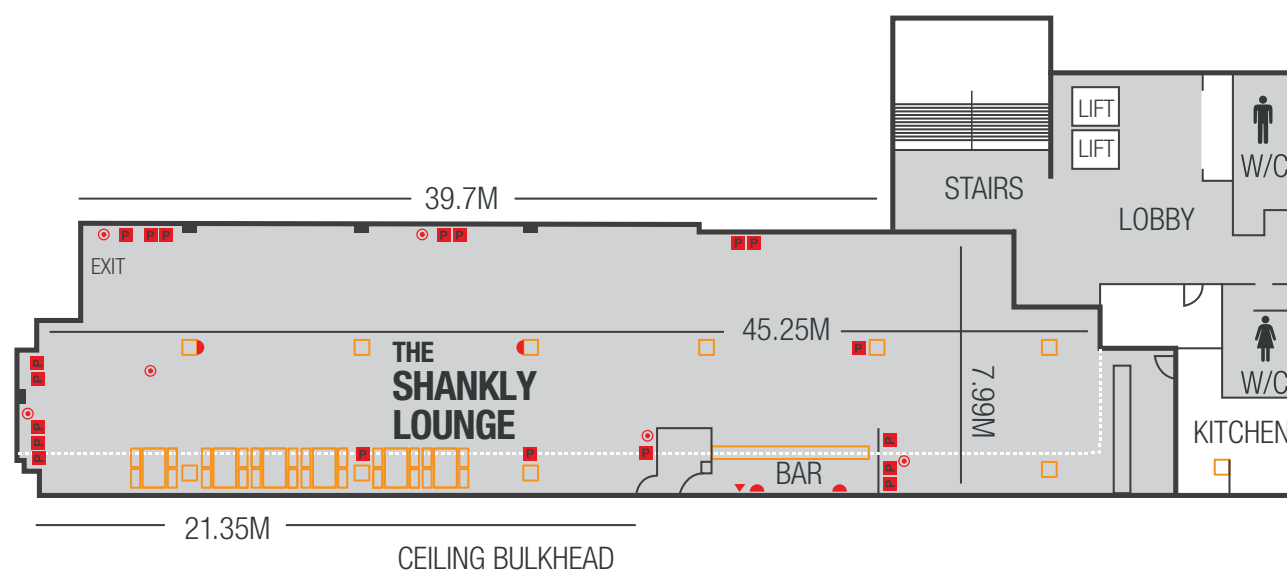
Layout	Capacity
Theatre	80
Classroom	40
Boardroom	25
U-Shape	30
Drinks Reception	80
Cabaret	48



Shanks Lounge.

Bill Shankly is arguably the most famous figure in Liverpool Football Club's illustrious history. This room showcases the achievements of the Legend himself, whilst at Liverpool FC. The Shanks Lounge is located on the second floor of the Sir Kenny Dalglish Stand. The lounge is ideal for large gatherings or informal banqueting and is fully accessible via the lifts in the Sir Kenny Dalglish Stand Reception.

Floor Plan



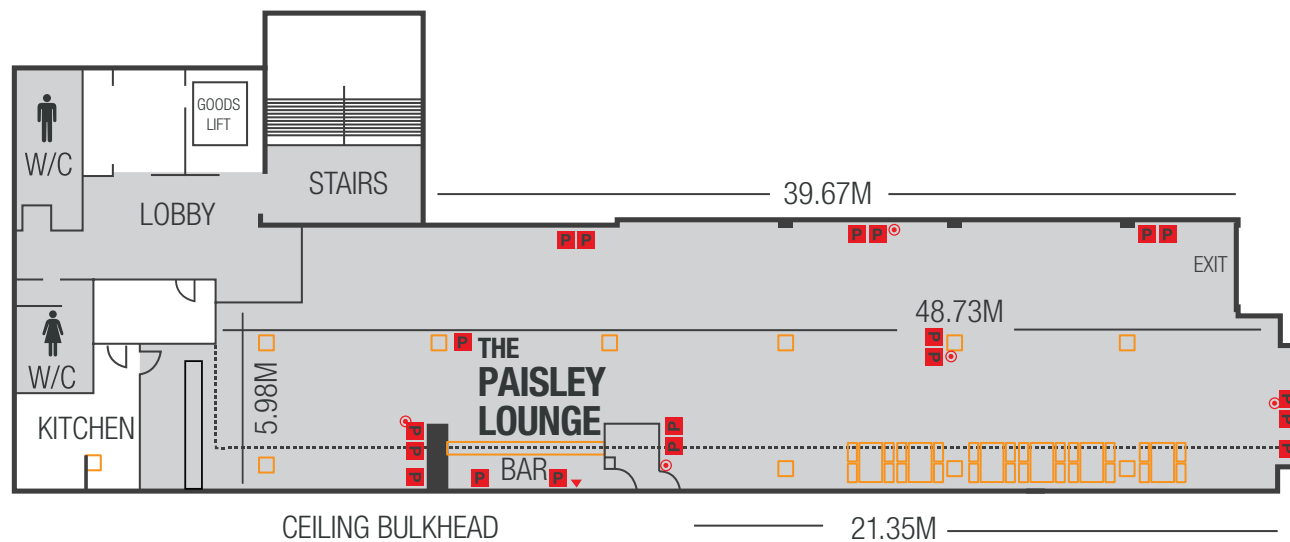
Layout	Capacity
Theatre	200
Informal Seated	200
Drinks Reception	300
Classroom	80
Cabaret	120
U-Shape	30
Boardroom	25



Paisley Lounge.

Bob Paisley is Liverpool Football Club's most successful Manager to date with 20 trophies in 9 seasons. The Paisley Lounge's décor highlights the achievements of Paisley whilst at Liverpool FC; with details of the silverware he collected displayed on the walls; along with quotes from the famous manager himself. The Paisley Lounge is ideal for large gatherings or informal banqueting.

Floor Plan



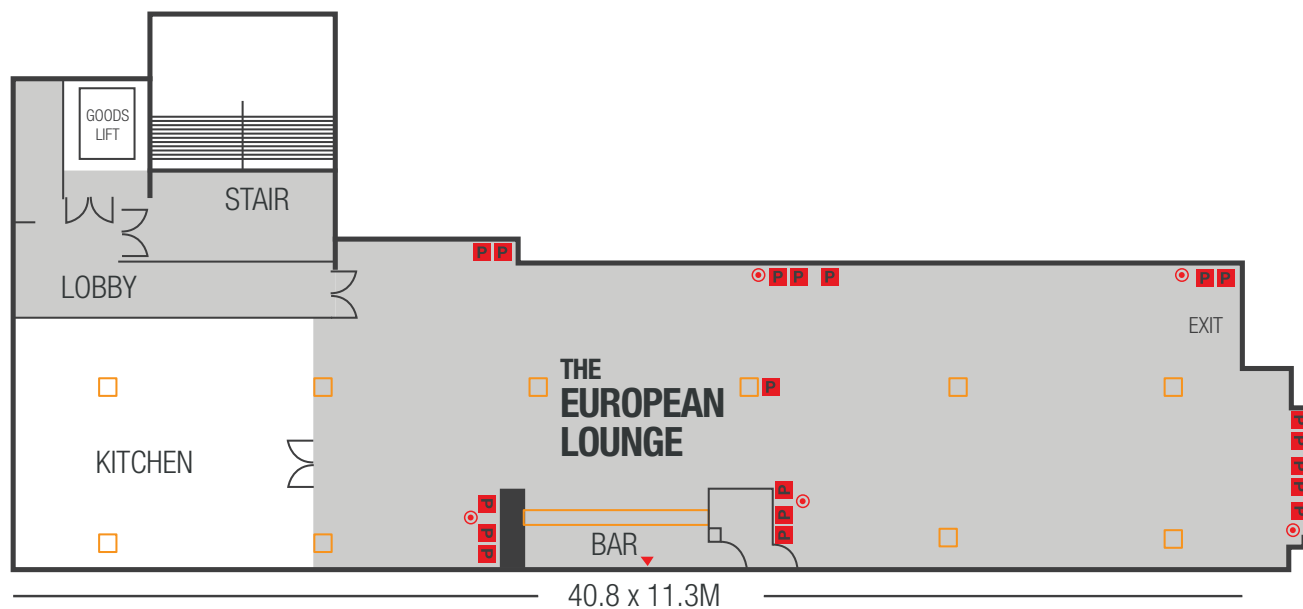
Layout	Capacity
Theatre	200
Informal Seating	200
Drinks Reception	300
Classroom	80
Cabaret	120
U-Shape	30
Boardroom	25



European Lounge.

Liverpool FC is the most successful British club in European competitions, boasting 5 European Cups, 3 UEFA Cups and 3 European Super Cups. This Lounge's interior design is dedicated to the achievements of Liverpool FC throughout the years, in European competitions. The European Lounge is ideal for smaller conferences, exhibitions and events.

Floor Plan



Layout	Capacity
Theatre	150
Classroom	60
Boardroom	25
U-Shape	30
Lunch/Dinner	150
Drinks Reception	212
Cabaret	120

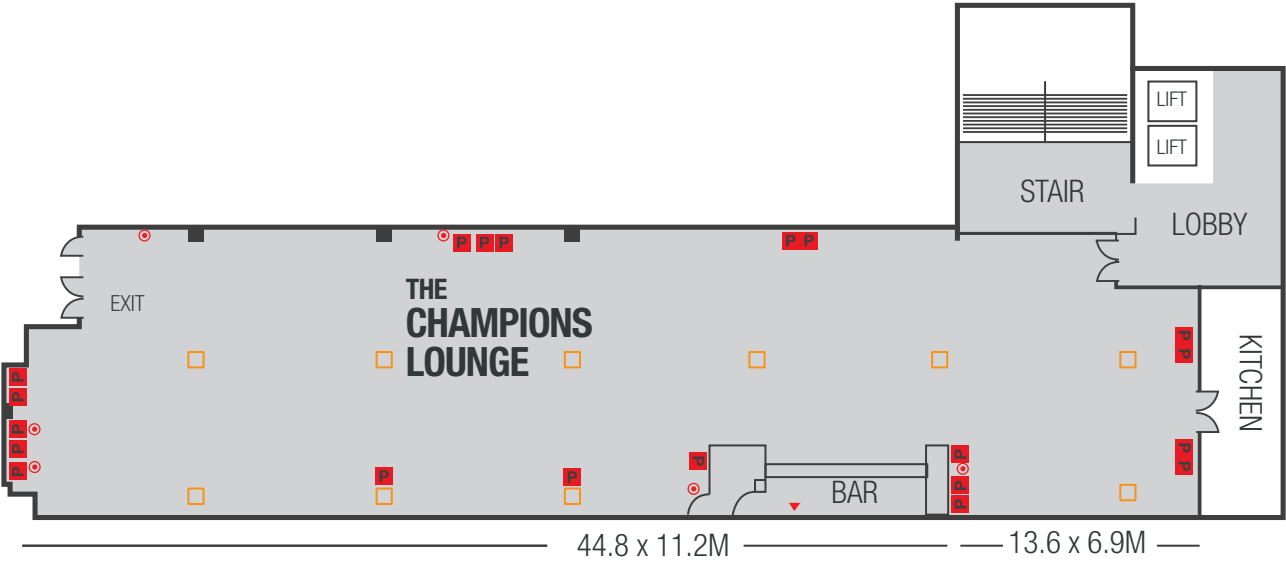


Champions Lounge.

Adorned with championship achievements this room is ideal for a variety of events. Its flexibility makes it a perfect choice for conferences, meetings, exhibitions and training.

It is also an excellent venue for dinners and evening receptions, as it has a private bar and integrated dance floor. A selection of food is available from buffets to fine dining, depending on your preference.

Floor Plan



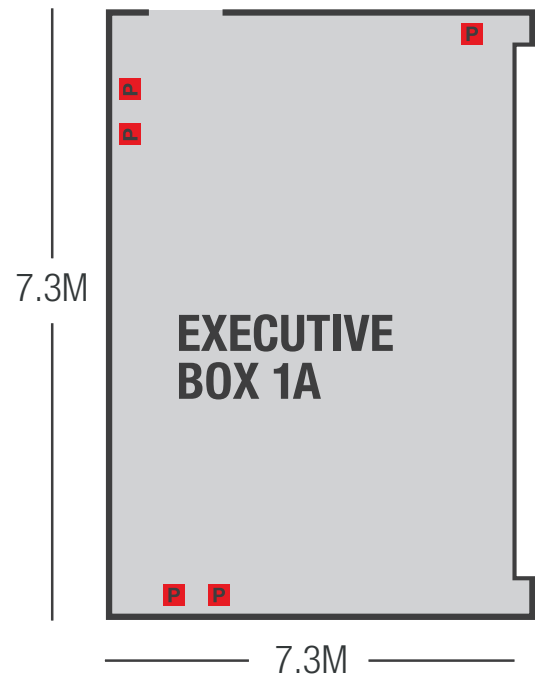
Layout	Capacity
Theatre	350
Classroom	80
Boardroom	25
U-Shape	30
Lunch/Dinner	250
Drinks Reception	300
Cabaret	160



Box 1A.

Box 1A is the Sir Kenny Dalglish Stand's showcase Executive Box and is ideal for meetings, lunch, dinner and private dining events. It offers a stunning view of the pitch and is fully equipped to accommodate up to 50 people.

Floor Plan



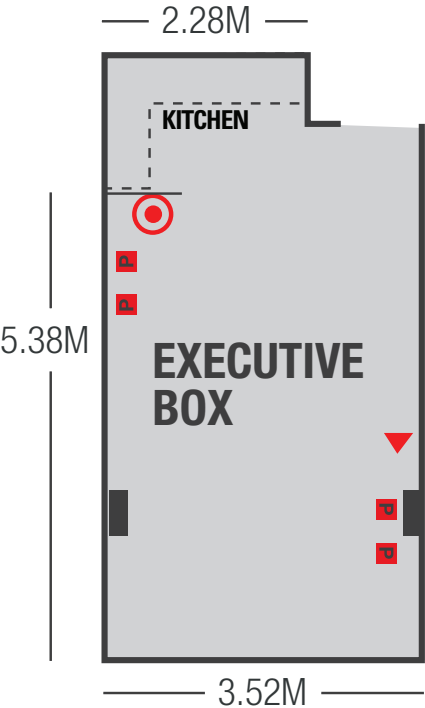
Layout	Capacity
Theatre	50
Classroom	24
Boardroom	24
U-Shape	20
Lunch/Dinner	48
Reception	50
Cabaret	32



Executive Boxes.

We have a selection of Executive Boxes overlooking the famous Anfield pitch. Perfect for small meetings and interviews, they can also be used as syndicate rooms. All are private, self-contained and fully air-conditioned. Our boxes each have a 32 inch TV for your use.

Floor Plan



Layout	Capacity
Boardroom	10
Lunch/Dinner	10
Drinks Reception	10



More than just a venue.

• Matchday Hospitality • Stadium Tours & The Liverpool FC Story • Liverpool FC Legends • LFC Silverware

More than just a venue.

Liverpool Football Club can not only offer the perfect venue, but can also help with those extra special finishing touches that will make your event stand out and create lasting memories for your guests. From hospitality packages to Stadium Tours we can offer the perfect ice breaker for your attendees.

Matchday Hospitality

There's something special about Liverpool Football Club, the electric atmosphere, the excitement and the passion. Extend your business event in to the evening or weekend with corporate hospitality packages to impress and entertain clients or delegates. As a matchday VIP, you'll combine the buzz of a matchday with exceptional hospitality and a feast of football, giving you and your clients a unique and memorable experience.





Stadium Tours & The Liverpool FC Story

Anfield may now offer new and unique facilities but it is also steeped in history. Book a Stadium Tour for the chance for your guests to explore behind the scenes, soak up the prestigious history of LFC and learn more about England's most successful Football Club.

They'll also be able to access The Liverpool FC Story, the Club's interactive museum. Here they'll see the Club's silverware on display and intriguing facts about the Club and its past players, including a chance to see The Steven Gerrard Collection, the former captain's personal collection of footballing memorabilia.



Liverpool FC Legends

Let us help you to arrange for an LFC Legend to attend your event.

The LFC Legends have lots of experience talking to both large and small crowds; telling stories about their time at the Club and taking part in Q&A's.

This is a great way to take a break from your day to day business and create a motivational atmosphere for your delegates or dinner guests.

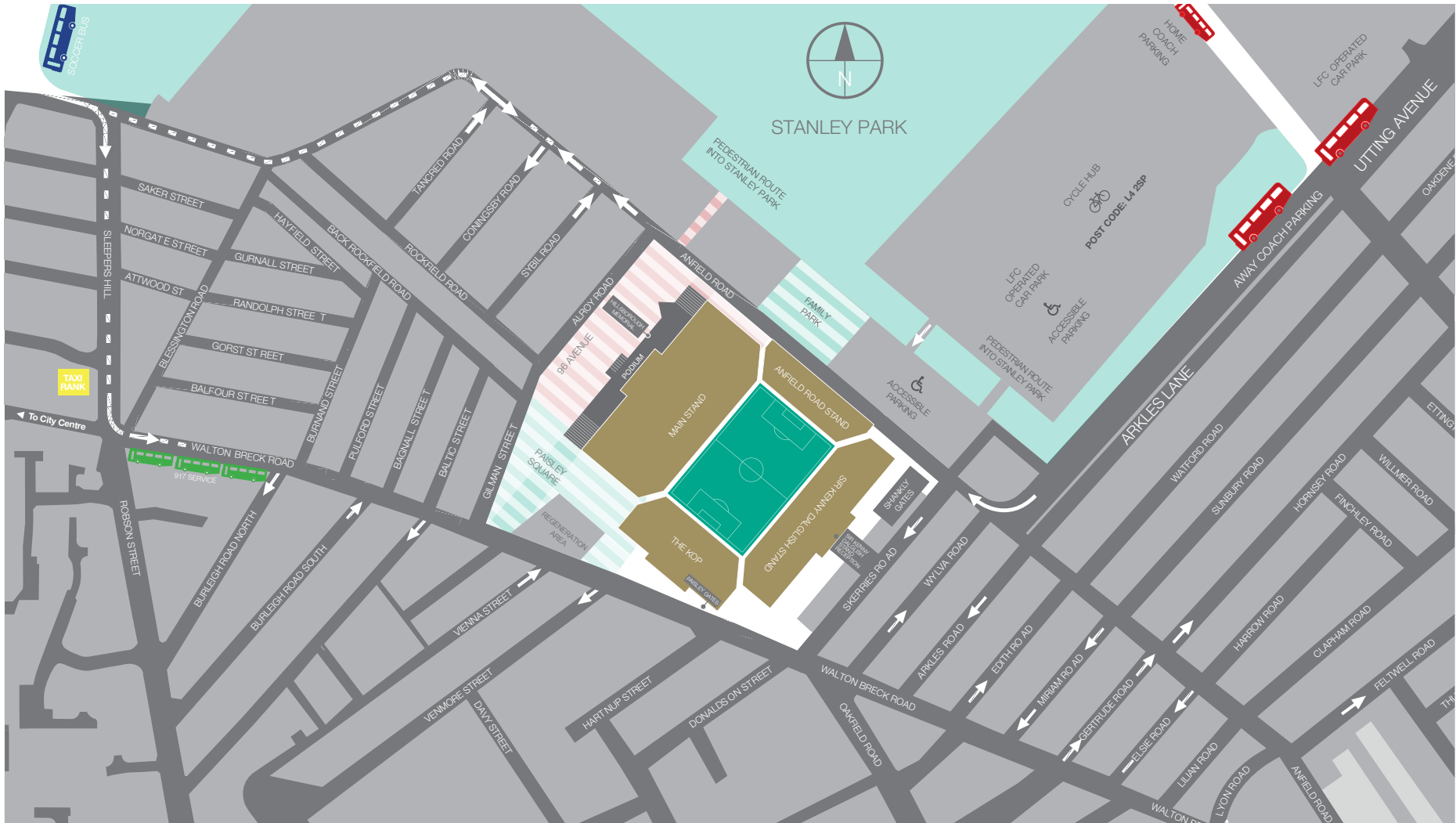


LFC Silverware

Create the ultimate photo opportunity with a piece of LFC Silverware at your event. You and your guests can pose with a choice from our silverware, offering the perfect memento of their time at Anfield to take away with them.

G
to

For up to date information on how to get to Anfield visit www.liverpoolfc.com/travel





Getting to Anfield.

If you are visiting Anfield on a non matchday, you can park in our secure car park in the Sir Kenny Dalglish Stand. The main entrance is on Walton Breck Road.

Please be aware that spaces are limited and available on a first come first served basis.

- From the North exit the M6 at junction 23, follow signs for Liverpool A58 into Walton Hall Avenue, drive past Stanley Park and turn left into Anfield Road where you will see the ground.
- From the South take the M62 to the end of the motorway turn right into Queens Drive A5058, after 3 miles turn left into Utting Avenue, after 1 mile turn left into Anfield Road where you will see the ground.
- From the East go via the Mersey Tunnel for which you will have to pay a toll, follow signs for Preston A580, you should come to Walton Lane, turn right into Walton Breck Road where you will see the ground.

Food for thought.

At Liverpool Football Club we are proud of the food that we produce on site and we take extra care in the sourcing of our ingredients, to ensure that our guests enjoy the best cuisine possible when visiting Anfield.

- All of our food is cooked and produced on site, by Liverpool FC chefs from our own kitchens.
- We have an allotment located just 10 minutes away from Anfield Stadium. Here we grow a wide range of produce including carrots, beans, herbs and potatoes, ensuring that all of our vegetables are locally grown.
- A beehive is also located on our allotment, where we produce our own honey to ensure that even our sweet products are produced in Liverpool.
- Urban cultivators, indoor gardening appliances, are located in our kitchens at the Stadium that grow all of our micro herbs on site.

Whatever your requirements the team at Liverpool FC will ensure that only the best ingredients goes in to the meals that you provide for your guests.





• Meetings • Conferences • Parties • Dinners • Exhibitions • Weddings

The Liverpool Football Club & Athletic Grounds Ltd, Main Stand, Anfield Road , Liverpool L4 0TH

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