



BUSINESS

@ROVERS

Blackburn Rovers - Bringing Business Together



BUSINESS

@ROVERS

For further information contact:

Email: business@rovers.co.uk **Tel:** 01254 508 266

UNIBET



“Putting business at the heart of everything we do is one of the key driving factors at Blackburn Rovers FC.

By working in partnership, together we can build stronger, better businesses.

Our philosophy at Blackburn Rovers is ‘Arte et Labore’ by skill and hard work which are the fundamentals of everything our club and teams represent.

We are committed to building successful relationships between the club, businesses and the community and our new Business @ Rovers strategy is designed to put your business first.

Join our #OneRovers family and your business will be at the heart of a thrilling Championship journey together, ahead and beyond.”

Steve Waggott

Chief Executive
Blackburn Rovers FC



**SIGN UP TO JOIN
OUR ROVERS
BUSINESS CLUB**



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Blackburn Rovers FC are pleased to launch Rovers Business Club for the 2022/23 season.

Join as an annual member and receive exclusive benefits for your business, pay-as-you-go on an event by event basis, or take a look at our unique event sponsorship opportunities.

Attended by over 100 business delegates, you don't want to miss these must attend networking events.

EVENT SPONSOR

Affiliate your business with Blackburn Rovers FC and sponsor one of our exclusive business networking events.

- » Company logo dual braded on all event materials and publicity (press release, social media, invitations, agenda, delegate list)
- » 20-minute presentation slot at event and exhibitor space
- » 4 x delegate passes and match tickets
- » Present to a captive audience of over 100 business delegates
- » All event administration, catering and venue provided by BRFC

£1,000 + VAT

ANNUAL MEMBERSHIP

- » 4 x exclusive business networking events per year (2 x delegate passes per event)
- » 8 x match tickets
- » Company listing on Rovers Business Directory displayed on the official BRFC website
- » Company logo displayed on the Big Screen at every Rovers home game
- » Company logo displayed on digital screens around Ewood Park
- » 1 x market place exhibition space to promote your business at one of our networking events
- » Business club IP logo to promote your association with Blackburn Rovers FC
- » Exclusive member benefits

£600 + VAT

MARKET PLACE SPONSOR

Exhibit at one of our business networking events in our market place and promote your business to a captive audience.

- » Company logo included on all event materials and publicity (press release, social media, invitations, agenda, delegate list)
- » Exhibition space to promote your business to an audience of over 100 business delegates
- » 2 x delegate passes and match tickets
- » All event administration, catering and venue provided by BRFC

£250 + VAT



ALL OF OUR
COMMERCIAL
PACKAGES
INCLUDE ANNUAL
MEMBERSHIP OF OUR
BRAND NEW ROVERS
BUSINESS CLUB.

BRONZE PACKAGE

Choose any 2 of the following:

- » Static pitch-facing perimeter advertising board displayed at Ewood Park
- » Table of 10 VIP hospitality tickets for our Premier Lounge at a game of choice during the 22/23 season (Gold or Silver match)*
- » 1 x player sponsorship package*
- » Half page advert in Rovers monthly magazine (10 x editions)
- » Table of 10 for the Player of the Year Awards

£3,000 + VAT

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ROVERS COMMERCIAL PACKAGES

Blackburn Rovers FC have a range of unique commercial packages to help promote your business across our innovative marketing platforms, combined with the finest matchday hospitality in English football.

SILVER PACKAGE

Choose any 3 of the following:

- » Static pitch-facing perimeter advertising board displayed at Ewood Park
- » Associate Matchday Sponsor Package for a game of choice during the 22/23 season for up to 10 x hospitality guests in our Premier Suite (Gold or Silver match)*
- » 1 x player sponsorship package**
- » Half page advert in Rovers monthly magazine (10 x editions)
- » Digital advert displayed on our Big Screen at every Rovers home game (6 x 10 second advert)
- » Table of 10 for the Player of the Year Awards

£5,000 + VAT

GOLD PACKAGE

Choose any 4 of the following:

- » Static pitch-side perimeter advertising board displayed at Ewood Park
- » Match Ball Sponsorship Package for a game of choice during the 22/23 season for up to 10 x hospitality guests in our Premier Suite* (maximum 1 x Platinum match)
- » 10 x hospitality tickets for Jack's Kitchen to a home game during the 22/23 season*
- » Digital advert displayed on our Big Screen at every Rovers home game (6 x 10 second advert)
- » 1 x player sponsorship package*
- » Half page advert in Rovers monthly magazine (10 x editions)
- » Table of 10 for the Player of the Year Awards

£7,500 + VAT

PLATINUM PACKAGE

Choose any 5 of the following

- » 1 x solus LED minute at every Rovers home game during the 22/23 season (including live televised games)**
- » Static pitch-side perimeter advertising board displayed at Ewood Park
- » Match Sponsorship Package for a game of choice during the 22/23 season for up to 10 x hospitality guests in our Premier Suite* (maximum 1 x Platinum match)
- » 10 x hospitality tickets for our Premier Suite to a home game during the 22/23 season*
- » Digital advert displayed on our Big Screen at every Rovers home game (6 x 10 second advert)
- » 1 x player sponsorship package*
- » Half page advert in Rovers monthly magazine (10 x editions)
- » Table of 10 for the Player of the Year Awards

£10,000 + VAT



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ROVERS OFFICIAL CLUB PARTNERSHIP

Become an official partner of Blackburn Rovers and receive a tailored package of exclusive rights to meet your specific commercial objectives.

Benefit from our unique platform to grow your brand locally, regionally and nationally and tap into our loyal and passionate fan base to give your business a competitive edge over your rivals.

At Blackburn Rovers we are proud to work with our commercial partners and create a unique and lasting relationship.

AS AN OFFICIAL CLUB PARTNER YOU WILL ALSO BENEFIT EXCLUSIVELY FROM THE FOLLOWING:

- » Exclusive package of bespoke partnership rights
- » Receive official club partnership status
- » Company logo on website footer of Rovers official site (www.rovers.co.uk)
- » Company logo and description on new Partners section of Rovers official website and mobile app
- » Company logo displayed on Big Screen and digital screens at Ewood Park
- » Partnership feature in Rovers monthly magazine
- » Press release announcing the partnership
- » Media exposure locally, regionally and nationally
- » Social media exposure
- » Rovers Business Club Annual Membership

From **£15,000** + VAT



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PLAYER SPONSORSHIP PACKAGE

Our player sponsorship packages are a fantastic way to affiliate your business with one of our First Team players and are designed to give you access to a variety of marketing channels to maximise your brand exposure.

PACKAGE INCLUDES:

- » Company logo featured on players' profile page on BRFC website and link to your website.
- » **NEW:** Company logo featured on digital player profile.
- » Players signed, framed match worn shirt presented at the end of the season.
- » Two Premier Suite hospitality tickets to a game of choice during the season (*subject to availability)
- » Two Tickets to the Player of the Year Awards.
- » Invitation to a luncheon at the Senior Training Centre.
- » Social media post every match day featuring player image and company logo (subject to team selection).
- » Player image and company logo displayed on the Giant Screen at Ewood Park every home game (subject to team selection).

From **£1,200** + VAT



MATCHDAY HOSPITALITY

Experience the finest hospitality in English football at Ewood Park. Enjoy the best food, the best service and the best seats in the house for a perfect day or evening out.

EXECUTIVE BOXES

- » Welcome drink on arrival (four-course option only)
- » One-course hot buffet or four-course choice menu with tea & coffee
- » Programmes, team sheets, competitions etc for each guest
- » Half-time refreshments
- » Waiter served pay bar
- » Car parking included (one space per four guests)



	1 Course	4 Course
Platinum	£130	£170
Gold	£110	£140
Silver	£90	£110
Seasonal	£1,815	£2,530

PREMIER SUITE

Our most prestigious lounge and with a reputation for excellence. Located on the executive level of the impressive Jack Walker Stand, the renowned Premier Suite offers a warm welcome, stunning panoramic views of the pitch and a delicious four-course menu. With extra touches including special guest speakers at selected games, topical quizzes and competitions with instant prizes, and unbelievable viewing options, you are ensured a memorable matchday.

- » Welcome drink on arrival
- » Waiter served four-course menu with tea & coffee
- » Programmes, team sheets, competitions etc for each guest
- » Reserved executive padded seating adjacent to the Directors' Box to watch the game
- » Half-time refreshments
- » Waiter served pay bar & betting facility
- » Car parking included (one space per four guests)
- » Window tables available on request subject to availability

Main Room	
Platinum	£170
Gold	£140
Silver	£110
Seasonal	£2,530

JACK'S KITCHEN

Relax amongst family, friends and fellow fans in the prime location of Jack's Kitchen on the executive level of the Jack Walker Stand. With a one-course traditional fare or tasty curry special providing the ideal preparation for the match, guest ales at selected games, family-friendly environment and a superb view of the pitch - the lively buzz of the lounge makes Jack's Kitchen the place to be and fantastic value.

- » One-course hot buffet menu available up to kick-off
- » Reserved tables available in our renowned Jack's Kitchen lounge
- » Programmes, team sheets, competitions etc for each guest
- » Reserved executive padded seating adjacent to the Directors' Box to watch the game
- » Complimentary half time tea / coffee
- » Pay bar facility available

Main Room	
Platinum	£90
Gold	£70
Silver	£60
Seasonal	£1,265

All prices are plus VAT

For further information contact:

Email: hospitality@rovers.co.uk **Tel:** 01254 508 008

MATCHDAY SPONSORSHIP

Our matchday sponsorship packages are the perfect way to reward valued clients, staff, friends or family and experience an unforgettable matchday at Ewood Park. Whether the Match Ball or Match Sponsor Package itself, both sponsorship packages provide the opportunity to enjoy the day with your guests and benefit directly from our match sponsorship exposure.

PACKAGE INCLUDES:

- » Reserved table(s) situated prime position in the Premier Suite
- » Champagne reception
- » Behind the scenes VIP Tour including pitch side photo with player(s)
- » Souvenir for each guest
- » Signed and framed shirt (Match Sponsor only)
- » Signed and framed football (Associate / Match Ball Sponsor only)
- » Programmes, team sheets, competitions etc for each guest
- » Four-course choice menu including tea & coffee
- » Directors' Box seating to watch the game (Match Sponsor only)
- » Padded seats in Executive Seating Area (Associate / Match Ball Sponsor only)
- » Half-time refreshments including tea, coffee & pastries
- » Post-match refreshments and group photo in the lounge with Man of the Match
- » Announcements over the PA, radio and scoreboard

	Associate Sponsor	Match Ball Sponsor	Match Sponsor
Platinum	£200	£220	£250
Gold	£170	£190	£220
Silver	£140	£160	£190

Minimum 10 persons
Additional unlimited drinks package available £50 per head
All prices are plus VAT





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BLACKBURN ROVERS FOOTBALL CLUB, EWOD PARK, BLACKBURN, BB2 4JF

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