



# THE STADIUM EVENTS & HOSPITALITY AWARDS 2023

category sponsored by



## ENTRY FORM

### Category: Best Stadium Events Venue Award

Judged By:



**Open to Stadium Experience Members only**

**IMPORTANT:** Please ensure you complete this form in Adobe Reader or Adobe Acrobat and **NOT** in your web browser.

**Criteria:** This award aims to recognise the very best stadium events venue within the UK. Judges are specifically looking for a stadium venue which consistently displays exceptional venue facilities and outstanding guest experiences. Stadium entrants for this award will need to provide a summary statement of no more than 250 words about the stadium, and support their entry with **three** non-match day client case studies, which will be verified with the client by Stadium Experience.

The **three** case studies should focus on these four key areas:

1. Customer Service - Exceptional client and customer service and support (pre, during and post event)
2. Food & Beverage - Outstanding range of food and beverage options for guests
3. Technology & Production - State of the art equipment, technology and production support within the venue
4. Overcoming Challenges – Demonstrating excellence in problem-solving to drive success.

Supporting evidence can include statistics, customer feedback, pictures and testimonials. Each case study event must have been held since 01 April 2022.

**Independent Judging Process:** This award will be judged by a panel of independent industry expert judges. Each will provide a 1st, 2nd and 3rd place vote, translated to scores. The entry with the highest score wins. All sections **MUST** be completed in order for your vote to qualify.

**Closing Date:** Friday 31st March 2023.

**Validation:** Stadium Experience will contact each client to validate your case study. We recommend you advise them in advance that this will take place. Please ensure your case studies are saved in an editable format (not PDFs), to enable minor errors to be corrected on the request of your clients (i.e. typos).

**Results:** Bronze, Silver and Winner awards will be announced at the awards evening on 8th June 2023 at St Mary's Stadium, Southampton. All award winners will be asked for a short quote for the official press release, and brief video interview on the night to share your success.

**Cost:** £99\*. Non-refundable.

Yes we would like to be entered into the above award category at a cost of £99.50 (inc. 0.5% admin fee). We agree Stadium Experience may contact our three clients for the purpose of verification only.

Club Name:	
Form Completed By:	
Your Email & Telephone Number:	
Invoice Address:	
PO Number:	

Completed entry to be returned no later than 31st March 2023.

**Submit entry to:** office@stadiumexperience.com

**Enquiries:** 0345 226 5494

\*An additional 0.5% administration fee is applicable on all transactions.



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**What you need to do:** This form should be completed by the entering club. The venue should provide one 250 word summary of the venue and **three** separate case studies no longer than one side of A4 each. Stadium Experience will verify each case study with the client directly, and add any additional feedback the client may provide. By completing this form, you are agreeing to Stadium Experience contacting your client for verification purposes only. All documents will be provided to the independent judging panel of industry experts.

CASE STUDY 1	Client:	
	Client Contact Number:	
	Client Email:	
	Event Name:	
	Type of Event:	
	Event Date:	Guest Numbers/Delegates:
CASE STUDY 2	Client:	
	Client Contact Number:	
	Client Email:	
	Event Name:	
	Type of Event:	
	Event Date:	Guest Numbers/Delegates:
CASE STUDY 3	Client:	
	Client Contact Number:	
	Client Email:	
	Event Name:	
	Type of Event:	
	Event Date:	Guest Numbers/Delegates:

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