

THE STADIUM EVENTS & HOSPITALITY AWARDS 2018



Entry form

sponsored by

**OLIVER &
GRAIMES**
CREATIVE MARKETING

Category:

Best Sales or Marketing Initiative Award

Open to Stadium Experience Members

Judged By:

arrangeMY

ConferenceNews

change

fcbusiness

HBAA

mia
marketing industry association

VenueSmart
Venue Finding & Event Management Solutions

Criteria: This award aims to recognise the very best sales and marketing ideas created and introduced to increase sales. Judges are specifically looking for brave new ideas which have led to increased support for stadium activities. Evidence you could include in your entry could be statistics, customer feedback, pictures etc. Please ensure your entry is no longer than 2 sides of A4 in total.

Judging Process: This award will be judged by a panel of independent industry expert judges. Each will provide a 1st, 2nd and 3rd place vote, translated to scores. The entry with the highest score wins. Clubs may enter more than one initiative. All sections **MUST** be completed in order for your vote to qualify.

Closing Date: 16th April 2018

Cost: £85. Non-refundable. An additional 0.5% administration fee is applicable on all transactions.

☐

Yes we would like to be entered into the above award category at a cost of £85.

Club Name:	
Form Completed By:	
Your Email:	
Your Telephone Number:	
Invoice Address:	
PO Number:	
Initiative Title	

Completed entry to be returned no later than 16th April 2018.

Submit entry to: office@stadiumexperience.com

Post to: Stadium Experience, c/o Wigan Athletic Football Club, DW Stadium, Loire Drive, Wigan, WN5 0UZ

Enquiries: 0345 226 5494