

Conferences & Events at Goodison Park

Conference & Events

Everton Football Club
Goodison Park, Liverpool, L4 4EL

Tel: 0870 442 1878
Email: events@evertonfc.com



Contents



- Introduction Page 04
- Executive Boxes Page 08
- Sky Box Page 10
- Sponsors' Lounge Page 12
- Blues 100 Page 14
- Dixie Dean Platinum Suite Page 16
- 1878 Suite Page 18
- Joe Mercer Suite Page 20
- Vice Presidents' Suite Page 22
- The Captains' Table Page 24
- The People's Club Page 26
- Alex Young Suite Page 28
- The Marquee Page 30
- Corporate Opportunities Page 32
- Suite Capacity Page 34

Conference & Events at Goodison Park

Leave it all to us

Successful conferences and functions begin with the right choice of venue. At Everton, we offer a unique setting, superb facilities, and expert staff... everything you need to make your event a complete triumph from start to finish.

When you walk into Goodison Park, you are entering a magnificent sporting arena, which is also a place of true heritage and stature. It was the country's first purpose-built football stadium when it opened in 1892. The Club, formed in 1878, was a founder member of the Football League in 1888 and has been making history ever since. In fact we were the first English club to celebrate one hundred years of top-flight football. Achievements on the pitch range from Dixie Dean's astonishing record of 60 goals scored in a single season to five FA Cup victories, nine Championships and the European success of 1985.

This is a setting accustomed to success, providing an atmosphere in which excellence thrives and professionalism is demanded. Your function will benefit from the ideal combination of historic surroundings, state-of-the-art facilities and full disabled access.

Allow us to take the worry out of organising and running your event. We are here to see to it that everything goes smoothly, efficiently and without fuss, letting you get on with business (and pleasure!) in comfortable surroundings, and an atmosphere that's both relaxed and professional.

Our talented chefs have created a mouth-watering choice of menus catering for all manner of events. You can choose from a fine dining experience with a 5-course meal of traditional English fayre, a tasty buffet style option, or our delectable 'a la carte' menu. We boast the finest champagne, wines and liqueurs to satisfy the most discerning connoisseurs. Our highly trained and friendly team offers a premier standard of service in a Premier League stadium.

Your **Blueprint** for Success

Everton Football Club is pleased to offer you the latest in business class presentation facilities.

Many suites have the following capabilities:

- Provide DVD and VHS Video Playback
- Visual Presenter (local video camera for close up shots of newspapers, text & physical items)
- Presentations from your own laptop
- High powered audio system
- Simple, intuitive operation via a wireless touch screen remote control
- Plasma screens

Conferences

Whether you are planning a board meeting, presentation, seminar or exhibition, we can offer the ideal suite for your requirements. There's our comprehensive catering service featuring first class cuisine and the option of professional secretarial assistance. All the audiovisual, internet and ISDN technology you'd expect, plus essential equipment such as flipcharts, notepads, markers and pencils not to mention ample free parking. You can focus on the business at hand, leaving the rest to us.

Banqueting

Corporate entertaining or private function, take your pick from twelve luxurious, spacious rooms, each complete with private bar and cloakroom. Our friendly, attentive staff are committed to providing the highest standards of service and, just as importantly, a warm Everton welcome. Add to this a truly mouthwatering selection of gourmet menus and tasty buffets, and you've got the perfect setting for any occasion.

Private Function

Our facilities and suites are ideal for family celebrations including anniversary, birthday, engagement or retirement parties, plus company nights out and special events such as sportsman's dinners. We will even help you book guest speakers, from the pick of the country's comedians and sports celebrities. In short, you can leave it to us to make it a truly memorable occasion for everyone.

Weddings

At Goodison Park, we're delighted to offer the complete wedding service. You will find everything you need to make the very most of your Big Day, whether you require an unforgettable reception venue or a full wedding breakfast, including civil ceremony.

There's heritage, and there's Everton.



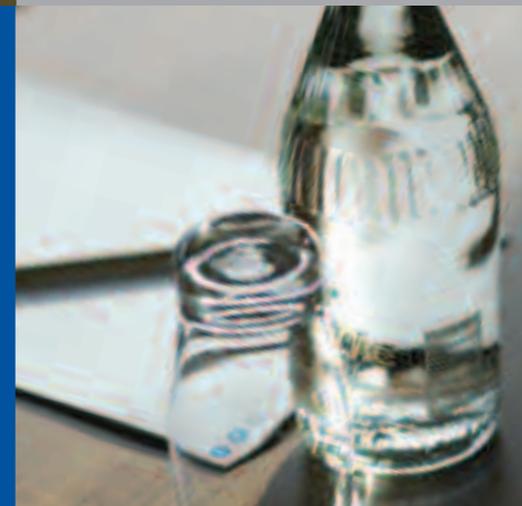
Conduct your business in style in one of our exclusive executive boxes. These elite boxes accommodate eight people for an intimate meeting, or private dining experience. Treat your guests and make the most of this extraordinary opportunity, with excellent views of the famous Goodison pitch providing inspiration and creativity to your discussions.

Executive Boxes

- Access to wireless networking, (Internet access, email etc.)
- Each box is equipped with the very latest 42" plasma screen providing access to Club TV feeds, DVD and VHS video playback, eliminating the need for an LCD player
- Ability to conduct your presentations over the screen using your own laptop

Dimensions	
Height	2.1m
Width	3.8m
Depth	2.8m

Capacity	
Boardroom	8
Theatre	-
Dinner	8
U-Shape	-
Exhibition	-
Cabaret	-
Classroom	-



"Ideal space for holding smaller meetings, private with all mod cons, helpful staff on hand and the abundance of natural light gives the room an airy comfortable feeling."

Danny Lake CREB



Situated on the 2nd floor in the corner of the Main Stand and Park End, the Sky Box gives you a fantastic view of the stadium and is where SKY broadcast their pre-match build-up and post-match analysis during live televised games. The bright and spacious suite looks out over the whole pitch, and will enhance any meeting.

"A very big thank you for your excellent organisation. We have had excellent feedback from the delegates' evaluations."

University Hospital Aintree N.H.S. Trust

Sky Box

Dimensions

Height	2.7m
Width	5.7m
Depth	5.6m

Capacity

Boardroom	10
Theatre	-
Dinner	10
U-Shape	-
Exhibition	-
Cabaret	-
Classroom	-



One of our smaller suites, the Sponsors' Lounge is a popular choice for board meetings and smaller scale training courses and seminars. It is designed to hold 16 people and is also ideal for more intimate dinner parties or lunches.

"Successful and enjoyable. Nothing was too much trouble."

Merseyside Police



Capacity

Boardroom	16
Theatre	-
Dinner	16
U-Shape	-
Exhibition	-
Cabaret	-
Classroom	-

Dimensions

Height	2.32m
Width	5.77m
Depth	6.75m

Sponsors' Lounge

Perfect for training courses and small meetings, this suite has been carefully designed to comfortably accommodate up to 40 delegates. The modern furnishings and attractive bar complement the relaxed ambiance of the lounge.



"I have absolutely no fault with any aspect of our day, which was a great success."

Excel Computer Systems

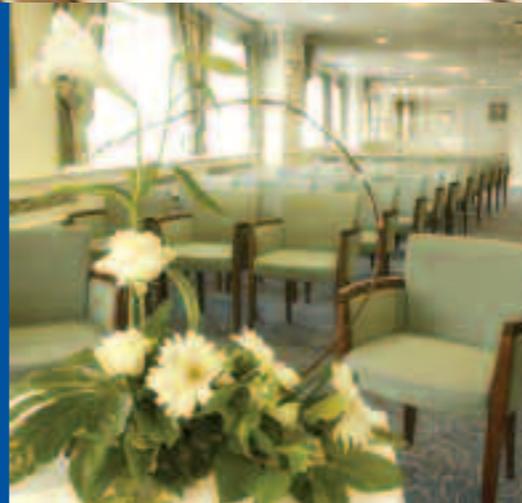
Dimensions

Height	2.3m
Width	10.65m
Depth	11.9m

Capacity

Boardroom	30
Theatre	40
Dinner	-
U-Shape	30
Exhibition	-
Cabaret	-
Classroom	-

Blues 100



Dimensions

Height 2.4m
 Width 20.1m
 Depth 6.4m

Capacity

Boardroom -
 Theatre 70
 Dinner 70
 U-Shape -
 Exhibition -
 Cabaret -
 Classroom -

Dixie Dean Platinum Suite

Sporting the name of Everton's most revered legend, the great William Ralph 'Dixie' Dean, this room is home to the Club's collection of trophies and is ideal for truly special occasions. Seating up to 70 people, this suite provides a sophisticated environment for your event. The Dixie Dean Platinum Suite is also licenced to conduct civil ceremonies, and is the perfect venue for weddings.

"A big thank you to everyone for making our wedding day everything we had hoped for and more."

Andy and Michelle Finney



"Your hospitality, helpfulness and general attention to detail were excellent."

Liverpool Round Table

Dimensions

Height 2.35m
Width 12.05m
Depth 16.6m

Capacity

Boardroom 16
Theatre 80
Dinner 100
U-Shape 16
Exhibition -
Cabaret -
Classroom -



1878 Suite

This modern, vibrant suite is a popular venue for social events and medium-sized functions. It also provides a first class setting for business seminars, training courses and workshops, for which the superbly appointed Executive Boxes can be used to branch out of your meeting. The contemporary décor and stylish furniture will impress your guests.

- Scene lighting, coloured spotlights
- Wireless microphones for PA
- Full presentation facilities to a 60" plasma screen
- Room can be branded or themed using five 42" plasma screens capable of DVD and VHS video playback
- Ability to broadcast presentation to the 42" plasma screens within lounge and to other suites.
- Local CCTV camera allowing broadcast and recording of key speakers
- Support for the hearing impaired via neck loops



The ideal setting for those wishing to wine and dine in relaxed style, the Joe Mercer suite is available for parties of 50 to 150. Spacious and well appointed, this suite is the perfect choice for celebration dinners, wedding and anniversary parties, conferences and dinner/buffet dances, with its own dance floor.

Dimensions

Height 2.35m
 Width 22.85m
 Depth 9.0m

Capacity

Boardroom -
 Theatre 50
 Dinner 70
 U-Shape -
 Exhibition -
 Cabaret -
 Classroom -

Joe Mercer Suite



“Excellent service and friendly staff that are always helpful. Nothing is too much trouble.”

G. Jones Liverpool & District Sunday Football

This bright and comfortable space accommodates parties of 30 to 130. With its tasteful decor and friendly atmosphere it has proven to be a successful venue for conferences and social occasions alike.

- Wireless microphones for PA
- Full presentation facilities and a digital projector
- Ability to broadcast presentations to other suites
- Ability to support the hearing impaired via neck loops
- High powered audio system suitable for the dance floor

"The room looked beautiful and the food was delicious. From the first telephone call and the subsequent call and visits to arrange everything, and then on the actual day you have all been wonderful."

Lyn and Dave Reynolds



Dimensions

Height	2.35m
Width	15.85m
Depth	16.15m

Capacity

Boardroom	30
Theatre	80
Dinner	100
U-Shape	30
Exhibition	-
Cabaret	-
Classroom	-

Vice Presidents' Suite



A large, comfortable room with plenty of natural light, The Captains' Table has a seating capacity of 150. Ideal for large-scale celebrations such as wedding receptions and anniversaries, it is equally popular as a venue for conferences and exhibitions.

"Very appropriate space and good facilities... lovely buffet."

K. Bedford 115 Day Centre

Dimensions

Height 2.4m
 Width 20.4m
 Depth 10.2m

Capacity

Boardroom -
 Theatre 100
 Dinner 150
 U-Shape 60
 Exhibition 100
 Cabaret -
 Classroom -

The Captains' Table





Famous for being football's first ever Sports Bar, this highly atmospheric suite is bedecked with unique and fascinating memorabilia donated by many of the great Everton names and legends from the distant and not-so-distant past. Its light, open setting makes the perfect venue for both conferences and parties.

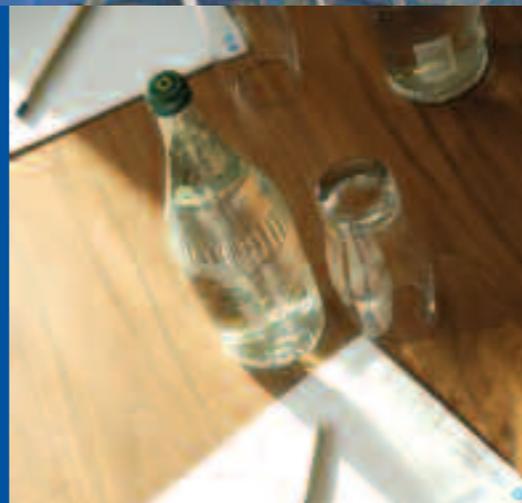
- Wireless microphones for PA
- Three digital projectors and motorised screens for local playback or DVD, VHS videos and presentations run from your own laptop
- Support for the hearing impaired via neck loops
- High powered audio system suitable for the dance floor

Dimensions

Height 2.4m
Width 39.55m
Depth 7.3m

Capacity

Boardroom 30
Theatre 200
Dinner 180
U-Shape 30
Exhibition 250
Cabaret 120
Classroom 100



"Each time we have experienced the hospitality at Everton it has been fantastic . A gorgeous meal, great service and lively atmosphere - we are looking forward to the next time."

Judith Fingleton Director JFK Assoc UK Ltd

The People's Club



"Staff are so obliging and caring making it a pleasure to use Everton."

M. Hayward Broughton Hall High School

Dimensions

Height 2.3m
Width 28.4m
Depth 10.8m

Capacity

Boardroom 40
Theatre 200
Dinner 200
U-Shape 40
Exhibition 250
Cabaret 120
Classroom 100

Alex Young Suite

Named after the one and only 'Golden Vision', this spacious, modern suite makes a truly memorable venue for any large-scale event, from dinner dances, parties and charity evenings to conferences and trade shows.

- Wireless microphones for PA
- Full presentation facilities and a digital projector
- Two projection points catering for different room layouts. Room can be branded or themed using five 42" plasma screens capable of DVD and VHS video playback
- Ability to broadcast presentation to five 42" plasma screens within lounge and to other suites
- Support for hearing impaired via neck loops
- High powered audio system suitable for the dance floor

Our most popular suite for corporate banquets, the name describes the atmosphere. Light and airy, The Marquee offers a relaxed and fresh location perfect for all occasions. This purpose-built facility is a unique addition to the conference portfolio, and can host seminars ranging from a capacity of 200 cabaret to 400 theatre style.



"I use Everton Football Conferencing every week and the service is superb, we use lots of venues across the country and it is refreshing to have Everton look after you so well. They are always ready and the food and standards are excellent. Thank you."

Terry Hamill BNI Northwest



The Marquee

Dimensions

Height	3-5m
Width	15m
Depth	25m

Capacity

Boardroom	-
Theatre	300
Dinner	300
U-Shape	-
Exhibition	300
Cabaret	200
Classroom	-

Everton Football Club Your Business Partner

HOSPITALITY AND SPONSORSHIP

There are a variety of other opportunities on offer at Everton Football Club from matchday hospitality to corporate sponsorship. Call the number below for more details on any of the following:

- Executive season tickets and lounge packages
- Perimeter board advertising
- Kit sponsorship (individual player's shirts)
- Match sponsorship
- Ball sponsorship
- Programme sponsorship
- Matchday hospitality
- Programme advertising

For information on how to build a long-term business partnership with Everton, call Corporate Sales on 0870 442 1878 or visit evertonfc.com

Corporate Opportunities



Suite Capacity

Suite	Capacity							GUESTS
	Boardroom	Theatre	Dinner	U-Shape	Exhibition	Cabaret	Classroom	
Executive Boxes	8	-	8	-	-	-	-	GUESTS
Sky Box	10	-	10	-	-	-	-	GUESTS
Sponsor's Lounge	16	-	16	-	-	-	-	GUESTS
Blues 100	30	40	-	30	-	-	-	GUESTS
Dixie Dean Platinum Suite	-	70	70	-	-	-	-	GUESTS
1878 Suite	16	80	100	16	-	-	-	GUESTS
Joe Mercer Suite	-	50	70	-	-	-	-	GUESTS
Vice Presidents' Suite	30	80	100	30	-	-	-	GUESTS
The Captains' Table	-	100	150	60	100	-	-	GUESTS
The People's Club	30	200	180	30	250	120	100	GUESTS
Alex Young Suite	40	200	200	40	250	120	100	GUESTS
The Marquee	-	300	300	-	300	200	-	GUESTS



BOARDROOM



U-SHAPE



CLASSROOM STYLE



CABARET STYLE



THEATRE STYLE



DINNER



- 1 Alex Young Suite
- 2 Joe Mercer Suite
- 3 Dixie Dean Platinum Suite
- 4 Vice Presidents' Suite
- 5 1878 Suite
- 6 Blues 100
- 7 The Captains' Table
- 8 The People's Club
- 9 Executive Boxes
- 10 The Marquee

FROM THE NORTH VIA THE M6:

Exit at Junction 26 and follow the M58 to the end. At Junction 7 turn left onto the A59 Ormskirk Road, which becomes Rice Lane. Cross over the roundabout into County Road, continue then turn left into Spellow Lane. When you reach the T-junction with Goodison Road, Goodison Park will be in front of you.

FROM THE SOUTH WEST VIA THE M53 AND MERSEY TUNNEL:

At the end of the M53 take the A5139 Kingsway Tunnel Approach (Wallasey Tunnel). Pass through the tunnel and turn left, heading north along the A59 Scotland Road, which becomes Kirkdale Road. Turn right at the A580 junction and follow Everton Valley and Walton Lane. With Stanley Park on your right Goodison Park is immediately ahead.

FROM THE SOUTH AND EAST VIA THE M6:

Exit at Junction 21A and follow the Liverpool bound M62 to the end. Turn right at the traffic lights onto the A5058 Ring Road and follow it for approximately 4 miles until you reach the junction with Walton Hall Avenue. Turn left onto the A580 Walton Lane and Everton Football Club is on the right.

Leave it all to us

Contact our friendly Conference, Hospitality and Events team today to see how we can help make your next event a complete success

Call 0870 442 1878 [visit evertonfc.com](http://evertonfc.com)