

## TESTIMONIALS

Previous sponsors of Stadium Experience meetings have kindly given us the following feedback and are happy that we are passing this onto future sponsors:

### **Hi-Impact – [www.hi-impact.co.uk](http://www.hi-impact.co.uk)**

Presenting at Stadium Experience meetings has led directly to a number of bookings for our digital media services at stadia all over the UK. Being afforded the opportunity to speak before relevant representatives from so many different venues greatly reduces the time and hassle of cold calling, and when presenting at subsequent meetings we have been able to call upon existing clients in the room to give their testimonials to the group, significantly adding to the trusted reputation we are developing in the industry. Investing in Stadium Experience presentations has been extremely worthwhile and we will certainly be continuing to present as well as exploring other ways to promote ourselves through the group. – **Simon Sloan, Managing Director**

### **Copaproduct - [www.copaproduct.com](http://www.copaproduct.com)**

Stadium Experience Members Meetings provide an ideal opportunity to present products & services to influential, knowledgeable, decision makers in an important commercial sector of the football industry. The Stadium Experience Management Team always provides a friendly and professionally courteous environment in which to communicate business and in which to network with their Membership from many different Stadia. We enjoy our relationship with Stadium Experience. It has proved commercially rewarding and we will continue to make provision in our marketing budget to attend Stadium Experience Members Meetings and to support the annual Stadium Events & Hospitality Awards. - **Derek Collins, Director**

### **Solent Studios - [www.solentstudios.com](http://www.solentstudios.com)**

We sponsored a Stadium Experience members meeting at Cardiff City Football Club. It was an incredible opportunity that allowed us to shave months off the sales process of reaching key influencers and decision makers within our target market. The return on investment is already profitable and we have had a number of enquiries from members who weren't able to attend the meeting. I would have no hesitation to sponsor a Stadium Experience members meeting in the future if the opportunity arises. - **Rob Dunning, Owner/Photographer**

### **Life Water - [www.life-water.co.uk](http://www.life-water.co.uk)**

It was great to have so many key people under one roof, it gave me a chance to not only present but also had time to chat to people over lunch which helped to build some good relationships, they got to see our personal story which is hard to get over in an email or over the phone. - **Mark Stuart, Sales Director**

### **Taste Beverages – [www.taste-beverages.com](http://www.taste-beverages.com)**

Stadium Experience has given us the perfect platform to develop our business within stadia. Through Stadium Experience we have been able to meet the people we need to see in order to grow our business. We have won new business and we continue to speak to potential customers to gain further new contracts. We will continue to be involved with Stadium Experience in the future. - **Shane McCarthy, Company Director**

### **Verteda - [www.verteda.com](http://www.verteda.com)**

We continue to invest in our relationship with Stadium Experience, along with sponsoring the annual awards we recently attended a Stadium Experience Members meeting at Arsenal FC. That session allowed us to reach out to the members and engage with them regarding technology innovation in their sector. The feedback was priceless and helped to endorse our trusted advisor status in existing clients and new ones. This is an exciting sector to partner, and we found all the members to be engaging and innovative with their objectives. - **Steve McArdle, Business Development Director**